



# ENERGY STAR® NEW MANUFACTURED HOMES Model Home Incentive

Energy Trust is proud to offer the ENERGY STAR New Manufactured Homes program Model Home Incentive. Each retailer participating is eligible to receive up to \$800 for opening two model homes through December 15, 2008, while funds are available.

Opening a model home offers your potential homebuyers the opportunity to see and experience ENERGY STAR home features and benefits. When you open an ENERGY STAR model home, you will receive:

- \$400 incentive per home (maximum \$800 for two homes)
- ENERGY STAR marketing materials
- Access to ENERGY STAR New Manufactured Home experts for model home openings or events

## REQUIREMENTS

To be eligible for the \$400 incentive, each ENERGY STAR model home must meet the following four requirements. All materials listed below are available free of charge. Please check the boxes below, where applicable, indicating which items you plan to use in your model home.

1. Model home must be ENERGY STAR qualified and open to the public for at least 3 months (exceptions will be considered for models sold in less than 3 months).
2. Place ENERGY STAR call-out cards throughout the home.
3. Provide ENERGY STAR homes information to potential homebuyers.  
Select at least one of the following marketing pieces:
  - ENERGY STAR New Manufactured Homes brochure
  - Other (must be pre-approved by ENERGY STAR New Manufactured Homes)
4. Select and place in the home at least two of the following ENERGY STAR branding items:
  - Doormat
  - 6'x2' Vinyl Banner
  - Window Cling

Application and contact information on the back.



# ENERGY STAR® NEW MANUFACTURED HOMES Model Home Incentive Application

Open your ENERGY STAR® model home today.

## Step 1: APPLY

To reserve funds, complete this form—front and back—and send it to the program coordinator.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Model Home Site Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Dates model home will be open \_\_\_\_\_

Serial Number(s) \_\_\_\_\_

I would like to participate in the ENERGY STAR New Manufactured Homes Model Home Incentive offer, and I agree to abide by this incentive offer and its terms and conditions.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

## Step 2: ORDER your ENERGY STAR marketing materials

On the front of this form, please select the home branding materials you would like to receive. Please allow 2 weeks for shipping.

## Step 3: OPEN your ENERGY STAR model home

## Step 4: SUBMIT

Send photo documentation of the ENERGY STAR marketing and branding materials used inside and outside your model home.

Reimbursement checks of \$400 (maximum \$800 for two homes) will be paid within two months after the outfitted home is open for the required 90 days.

## CONTACT

### ENERGY STAR New Manufactured Homes Program

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