

Portland Residential Roundtable June 4th

- Trade Ally Survey: Tom ask for follow up regarding how accessible the survey was
 - some wanted the survey sent out another way besides email in case it goes into spam filter
 - would like a phone call or option to call in, some other form of communication besides email
 - Tom mentioned we are always happy to receive feedback
- Solar program updates: Kacia Brockman
 - next solar training will be through webinar: June 12th for PV and June 25th for water heating
 - launched new solar branding campaign called Solar Now
 - One website for all organizations that explains the different programs
 - based of off feedback from focus groups Energy Trust has begun to offer Solar Audits for home owners who are very interested in installing solar
- New Homes program: Andrea Magee
 - no updates
- Existing Homes program: Noelle Saint-Cyr
 - message will be going out about mini split pilot
 - would like 200 mini splits to gather data and see if cost effective
 - \$400 per outdoor unit for existing homes
 - Real Estate Professional trade allies: created through relationship with Earth Advantage
 - new and existing homes, way to connect customer with Energy Trust program and incentives
 - first training session June 18th
 - Training opportunity: House as a system
 - building science of how a house and components work
 - revamped to address existing homes market
 - continuing education: 8 hours BPI
 - Trade Ally rate \$75 vs. \$100 for nontrade allies
 - Training opportunity: Basic Air Sealing
 - feedback: would like the training sooner than fall, August would be good for training
 - Multifamily:
 - windows promotion- must sign up by July 31st
 - MF offers more support and can do paperwork and BETC processing for you
 - New Building assessments for apartments and condos are now available
 - HES Trade ally benefits:
 - multiple measure packages only available to trade allies
 - equipment discounts
 - cooperative marketing money up to \$2000 per quarter or \$3000 for Home Performance contractors
 - Water heaters: topic for discussion

- tank vs. tankless:
 - 90% and 82% get the same incentive for different efficiency levels, why?
 - want to promote all different types of technologies so that they all come up
- Purpose and scope of roundtable: Tom
 - Asked if trade allies would like to have break out sessions- yes
 - 2 hours is a good length
 - would like to add more training opportunities after the roundtables
 - would like break out sessions at the end so people can leave if they want
 - would like more feedback on what's coming down the road
 - would like more discussion time and a better format for giving feedback
 - training after could be negative unless there are required pre-recs so they know what they are actually doing
 - discussion topic: timeline for doing certifications and how to tighten this up
 - Customer trust home reviewer more than contractor- so the reviewer has more power to drive customer
 - Tom suggested that people bring more topics they would like to discuss and we provide program updates because group can be quiet
- WISE:
 - asked about stickers for electrical panel: not finalized yet
 - Electric forms: still being developed and a test group will be engaged the end of June
 - financing: when?
 - had a meeting last week about this and are in discussion with local banks
 - Suggestion for break out group to discuss financing
- Duct sealing: I set of criteria
 - what is being done with ODOE and Energy Trust procedures and testing?
 - coordination meetings
- Break out session suggestion: How decisions are made at Energy Trust
 - to talk about structure, history, ECT,
 - would like someone from planning department to explain this