

# Evaluation Committee Report

March 26, 2008

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## Evaluation Committee Notes

The Evaluation Committee met on February 22, 2007, with Debbie Kitchin, chair; Alan Meyer, board member; Philipp Degens, evaluation manager; Fred Gordon, director of planning and evaluation; Brien Sipe ; contractor; Elaine Prause; senior industrial sector manager, Marjorie McCrae, contractor; Tricia McGuire, industrial technical manager; Tom Eckman, Northwest Power and Conservation Council; Ken Keating, evaluation expert. The meeting began at 12:00 PM with an overview of the meeting's agenda.

Phil Degens presented preliminary draft 2006 Production Efficiency Process and Impact Evaluation results. Major initial findings were:

- 101.6% realization rate
- 8% weighted free rider rate
- 93% net savings rate
- Less variance in the expected and estimated savings
- Program need for additional ATACs
- Inconsistent reporting of program achievements

Major recommendations were:

- Increase pool of ATACs
- Integrate ATACs more fully into program and resolve perceived conflicts of interest
- Increase training opportunities for ATACs PDCs and trade allies
- Improve communications and develop collateral that clearly describes program services, eligibility, reservation system, and BETC
- Improve data collection procedures and develop consistent reporting procedures
- Develop uniform procedures and standards for ATAC studies
- Review incentive levels and cost-effectiveness criteria

Discussion about the study included:

- Free rider estimation methods
- Issues surrounding increasing ATAC
- Need to review industrial energy savings potential
- Standards and guidelines for ATAC studies

The Evaluation Committee meeting concluded at 1:30 PM.

The next Evaluation Committee is scheduled for April 4, 2008 from 11:00-1:00.