



April 10, 2008

TO: Renewable Energy Advisory Council
Conservation Advisory Council
Energy Trust of Oregon

FROM: Susan Hermenet, Interim Executive Director

SUBJECT: Strategic Planning

The Northwest Energy Efficiency Alliance is embarking on a strategic planning process. We are committed to conducting an open, inclusive and iterative planning process to ensure broad regional representation.

Throughout the coming months, we are planning multiple avenues for stakeholders to provide input and engage in meaningful exchange.

Starting on April 2, we launched a web portal. This is an avenue for any stakeholder to use at any time during the planning process to provide feedback and input, as well as participate in discussion forums.

In addition to the web portal, we have seven regional workshops planned throughout the region that will be open to the public. Finally, we are outreaching through one-on-one meetings, association meetings, and other regional meetings. Attached is a copy of a list of some initial issues that NEEA is considering.

At your April 16 Council meetings we have time on the agenda to discuss the process and this initial list, as well as any other feedback you have. I'd like to encourage you to visit the web portal at <http://www.nwalliance.org/participate> for further information. I look forward to our discussion on April 16.

Attachments