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FOR IMMEDIATE RELEASE

Bornstein's Seafood and Port of Astoria improve energy efficiency, receive funding through incentive program

ASTORIA, Ore. — A local business for 71 years, Bornstein's Seafood recently expanded, building a 45,000 square foot refrigeration and storage facility in cooperation with the Port of Astoria. The project was possible due in part to energy efficiency measures and incentive funding to make the measures a reality. Through the Energy Trust of Oregon and Pacific Power, Bornstein's and the Port of Astoria were able to install efficiency measures that will save them 633,985 kilowatt-hours of energy each year.

Pacific Power will present a \$126,797 incentive check from Energy Trust to Bornstein's and the Port on Tuesday, April 17, at 6 p.m. during the Port of Astoria's commission meeting held at 422 Gateway Avenue, Suite 100, in Astoria.

After working with Energy Trust energy experts, Bornstein's selected high efficiency refrigeration units that will significantly reduce electric consumption in the new facility.

Bornstein's President Jay Bornstein said, "Because we made a major expansion and additions to our process, we can not do a comparison with last year's usage. But thanks to encouragement from Pacific Power and Energy Trust's incentive program, the efficient equipment not only reduced our energy costs, it improved our process efficiencies and production."

With these efficiencies, the plant will realize an annual savings of \$22,887 in lower electric costs.

"The Port is proud to work with a processing plant that is doing so much to save and conserve. Jay has shown true leadership in identifying opportunities to enhance his operations and demonstrate environmental stewardship," said Port Executive Director Ron Larsen.

Bornstein's and the Port have been working on this project for about three years. In the planning stages, Energy Trust brought in a consultant to provide recommendations and, working from this plan, offered incentives for the high efficiency equipment. "We feel good helping companies like the Port and Bornstein use efficiency savings to grow their businesses and strengthen their local economy," said Elaine Prause, senior industrial sector manager, Energy Trust.

“Pacific Power wants to work with all customers, large and small, to help conserve energy and reduce overall demands on the system. We're thankful for the leadership demonstrated by Bornstein's in participating in this program and for the responsiveness of the Energy Trust of Oregon in working with our customers,” said Sheila Holden, Pacific Power regional community manager.

For more information about energy efficiency or incentive programs, visit www.pacificpower.net or www.energytrust.org.