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For Immediate Release  
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## NEWS

June 2, 2008

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### **Energy Trust boosts industrial energy efficiency incentives** *Increased cash incentives will help manufacturers invest in energy- saving upgrades*

PORTLAND, Ore. — June 2, 2008 — Manufacturers seeking to manage rising energy costs are getting help. Energy Trust of Oregon has increased the cash incentive it pays to industrial customers investing in production efficiency improvements.

Energy Trust is increasing the incentive per kilowatt hour saved from 15 cents per kilowatt hour to 20 cents per kilowatt hour. The incentive can pay up to 50 percent of project cost, whichever is less. For new projects completed by the end of 2008, Energy Trust will pay the incentive up to 60 percent of eligible project cost.

The increased incentive applies to all custom electric efficiency projects. More information is available on Energy Trust's Web site: [www.energytrust.org/productionefficiency](http://www.energytrust.org/productionefficiency). Energy Trust's Production Efficiency program serves small to mid-sized manufacturers, industrial facilities, agriculture and water/wastewater treatment facilities.

"Our goal is to make it easier for companies to invest in energy efficiency," said Elaine Prause, program manager, Production Efficiency program. "There are a lot of savings to be gained in the industrial, manufacturing and agricultural sectors. Companies that invest in energy efficiency can achieve significant energy savings that can help their business reduce operating costs, improve operations and boost competitiveness."

Custom incentives may be used for electric energy-efficiency upgrades such as pumps, motors, variable speed drives and lighting. For industrial facilities, Energy Trust also offers technical assistance and no-cost energy studies to identify process and production efficiency opportunities.

Energy Trust of Oregon, Inc., is a nonprofit organization dedicated to changing how Oregonians use energy by promoting energy efficiency and clean renewable energy for Oregon customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas. For more information, visit the Energy Trust Web site, [www.energytrust.org](http://www.energytrust.org), or call 1-866-368-7878.

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