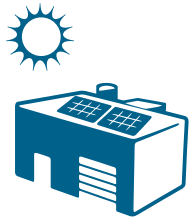




DON'T LEAVE MONEY ON THE ROOF

GOING SOLAR CUTS OPERATING COSTS AND IS MORE
AFFORDABLE THAN YOU THINK



Solar, not just for roofs anymore

The flexibility of today's panel design offers opportunities to integrate solar into covered walkways, parking structures and other building features.

With no moving parts and at least a 20-year warranty, solar panels require very little maintenance. They remain relatively clean as long as it occasionally rains.

Generating your own power from the sun lowers your energy costs and helps you meet sustainability goals. With the cost of a solar system half of what it was in 2010, and solar panels producing more power per square foot and dollar invested, the cost of solar is well within reach. After you recuperate your initial investment, your system will continue generating free renewable energy for decades, offering an ongoing hedge against rising energy costs.

No wonder more than 1,800 businesses across Oregon have tapped into the power of solar energy.

Incentives, tax credits offset your cost

Energy Trust of Oregon offers cash incentives to businesses that install solar panels, immediately reducing the upfront cost by as much as 15%. Solar systems also qualify for a 26% federal tax credit. Plus, federal accelerated depreciation, which is spread over five years, can offset another 15% of system cost. In combination, these incentives can lower the cost of going solar by up to 50%.

Solar delivers savings year after year

You can save about \$350 per year for every ten solar panels installed and your savings multiply as energy costs increase



The savings we will gain will enhance our residents' way of life and benefit our community for decades.



**Eric Jacobsen, co-owner
Rosewood Specialty Care**



Oregon's sunniest cities have as much sun as Miami, and Portland gets more sun than Germany, which leads the world in solar energy investments.

Our solar contractors do everything for you

Energy Trust has more than 180 qualified solar contractors in Oregon that meet rigorous standards. These trusted professionals take the guesswork out of going solar. Your solar contractor will:

- Assess the solar potential of your businesses
- Provide a proposal that includes final costs after incentives and tax credits
- Estimate annual energy cost savings and return on investment
- Discuss loan, lease and other financial options
- Install your system
- Complete your Energy Trust incentive application

Take advantage of loans, lease options and more

Several lenders offer attractive financing specifically for solar, and Energy Trust incentives can still apply. You may also be able to host a system on your roof and purchase the solar electricity from the owner. Special grants may be available from other organizations. Your Energy Trust solar contractor can discuss options.

Request a solar proposal today

It's easy to find out the solar potential of your business. Simply visit www.energytrust.org/solarbid and complete the form. A solar contractor will contact you within a few days. You'll find details on incentives, tax credits, financing, special grants and more on our website. There's even a solar calculator that estimates costs and savings.



Get more from your energy.

Visit www.energytrust.org/solar or call us at **1.877.777.4018**.



PACIFIC NW PROPERTIES

As a property management and real estate development firm in the Portland-Vancouver metropolitan area, Pacific NW Properties has installed solar on several buildings. "We made the decision to install solar when our evaluation showed it would yield a good ROI," said Brad Stern, facilities and leasing manager. "Economics were important, as was gaining control over our energy expenses and eliminating future utility increases. We're excited to be in the forefront of environmental responsibility and conservation."

ROSEWOOD SPECIALTY CARE

The 20-kilowatt solar system at Rosewood Specialty Care, a residential care facility in Hillsboro, is reducing electricity costs by an estimated \$4,200 per year. "The cash incentive from Energy Trust made the investment a reality for us," said Eric Jacobsen, co-owner of Rosewood Specialty Care.