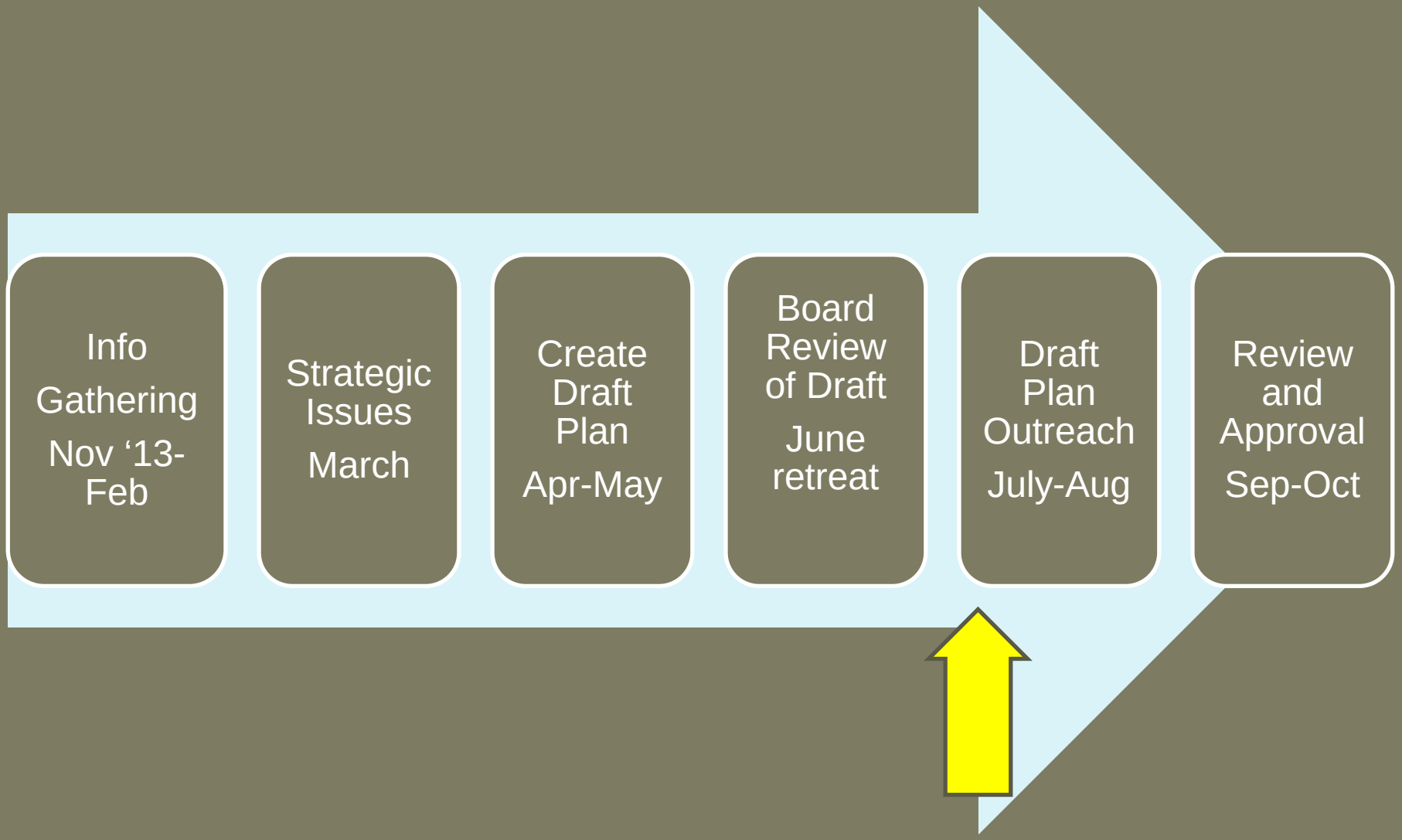
Draft 2015-2019 Strategic Plan

RAC and CAC

July 23, 2014

EnergyTrust of Oregon

2015-2019 Strategic Plan process



What’s changed since March?

- Incorporated CAC/RAC feedback on strategic issues in early draft

- June board retreat
  - Proposed savings goals for electric and gas
  - Determine balance among strategies in annual budget, IRP and other processes, not in strategic plan
  - Confirmation of proposed renewable goals, added / revised strategy descriptions
  - Confirmation of operations goals and strategies

- July 22 Board Strategic Planning Committee meeting

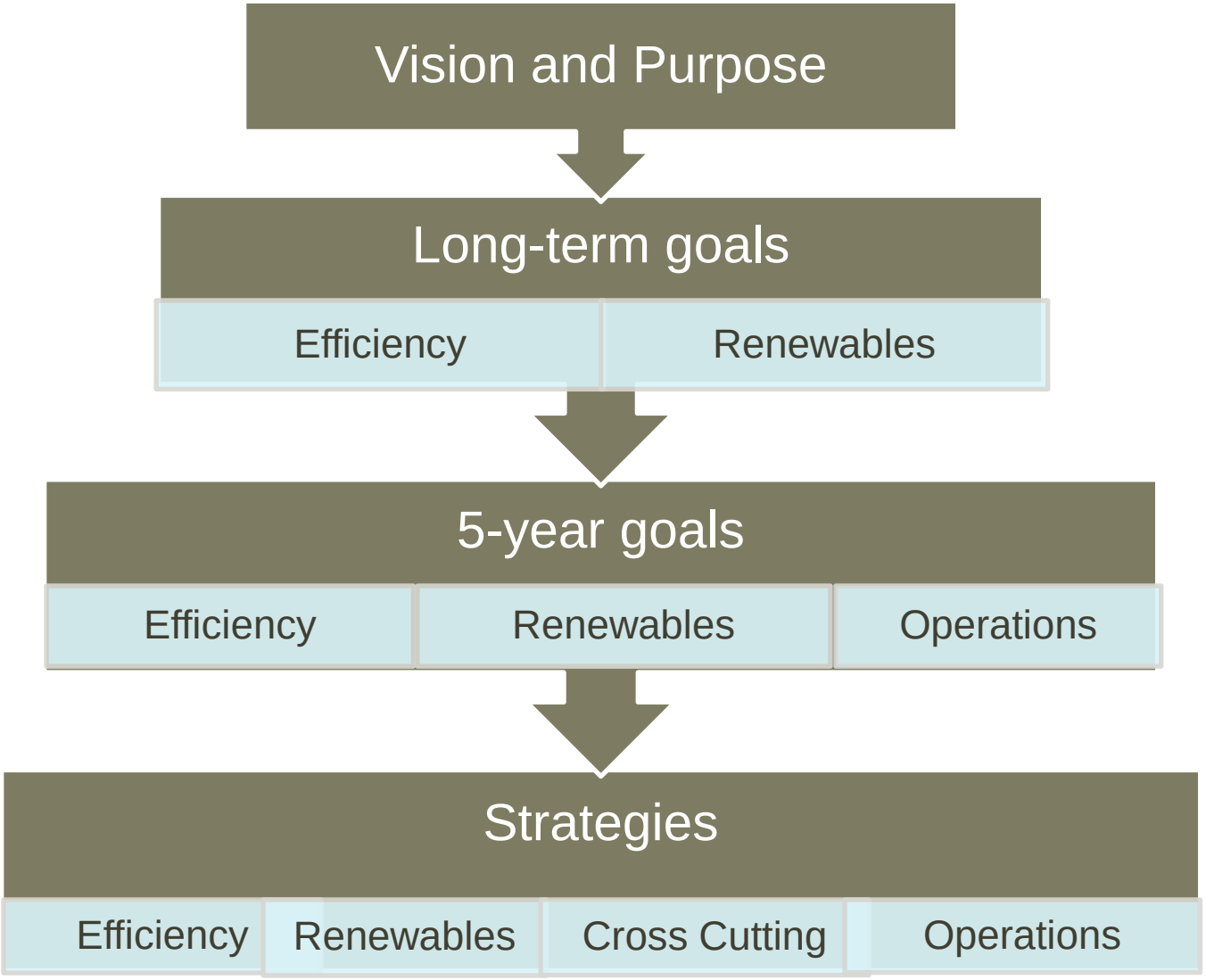
What’s different about the next 5 years?

2010-2014 vs. 2015-2019

- Remaining resource large but harder to acquire
  - Working on “what’s next?”
  - Challenges to cost effectiveness/project economics

- Need for adaptive change, continuous improvement
  - Programs will look different in 2019 vs. 2014
  - Changes in goods, markets, regulation
  - Customer focus, innovation to meet needs

2015-2019 Strategic Plan structure



Purpose of 5-year goals

Efficiency

- Push us to excel over longer horizon
- Creates quantitative metrics to drive toward within long-term goals
- IRP/Budget/OPUC performance metrics aligned within short term

Renewables

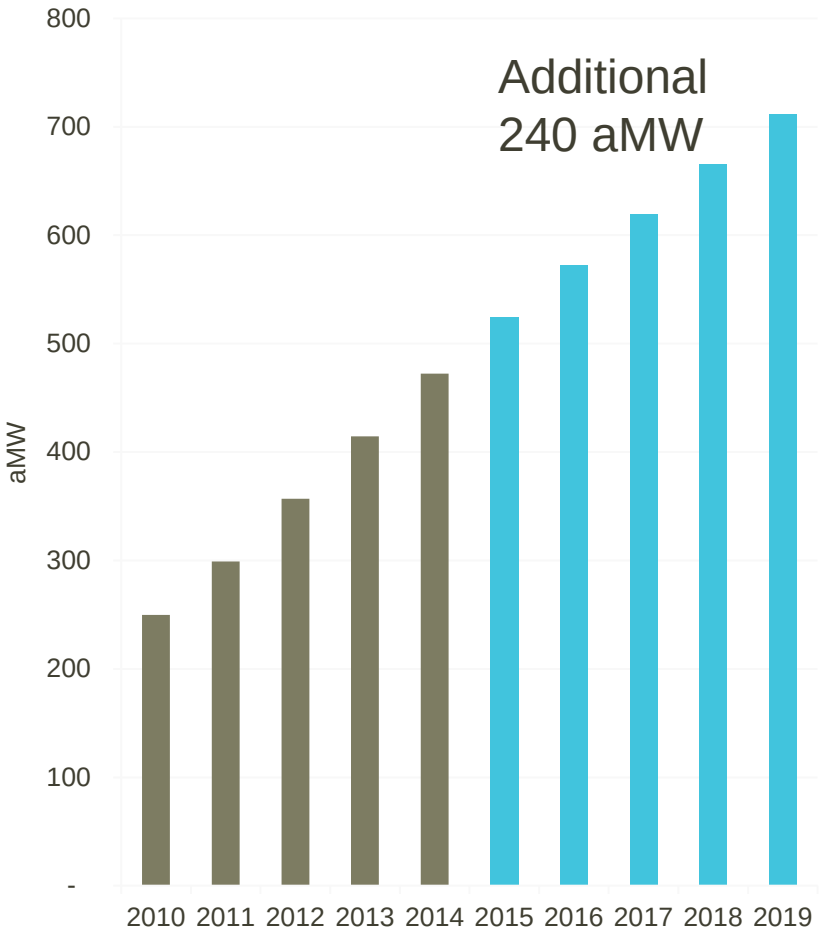
- Push us to focus on installations and market change over longer horizon beyond annual generation goals and action plan

Operations

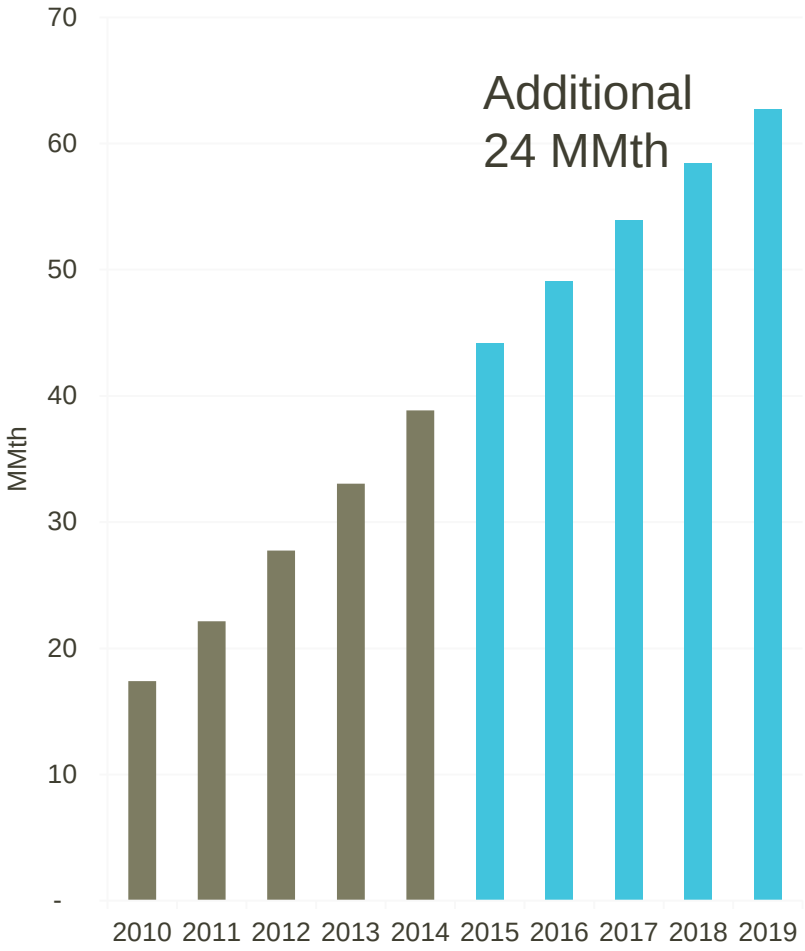
- Efficient internal support of Efficiency and Renewables goals beyond short term
- Continued focus on ensuring a responsible, transparent and accountable organization

Efficiency Goals and Strategies

5-year efficiency goals—cumulative look

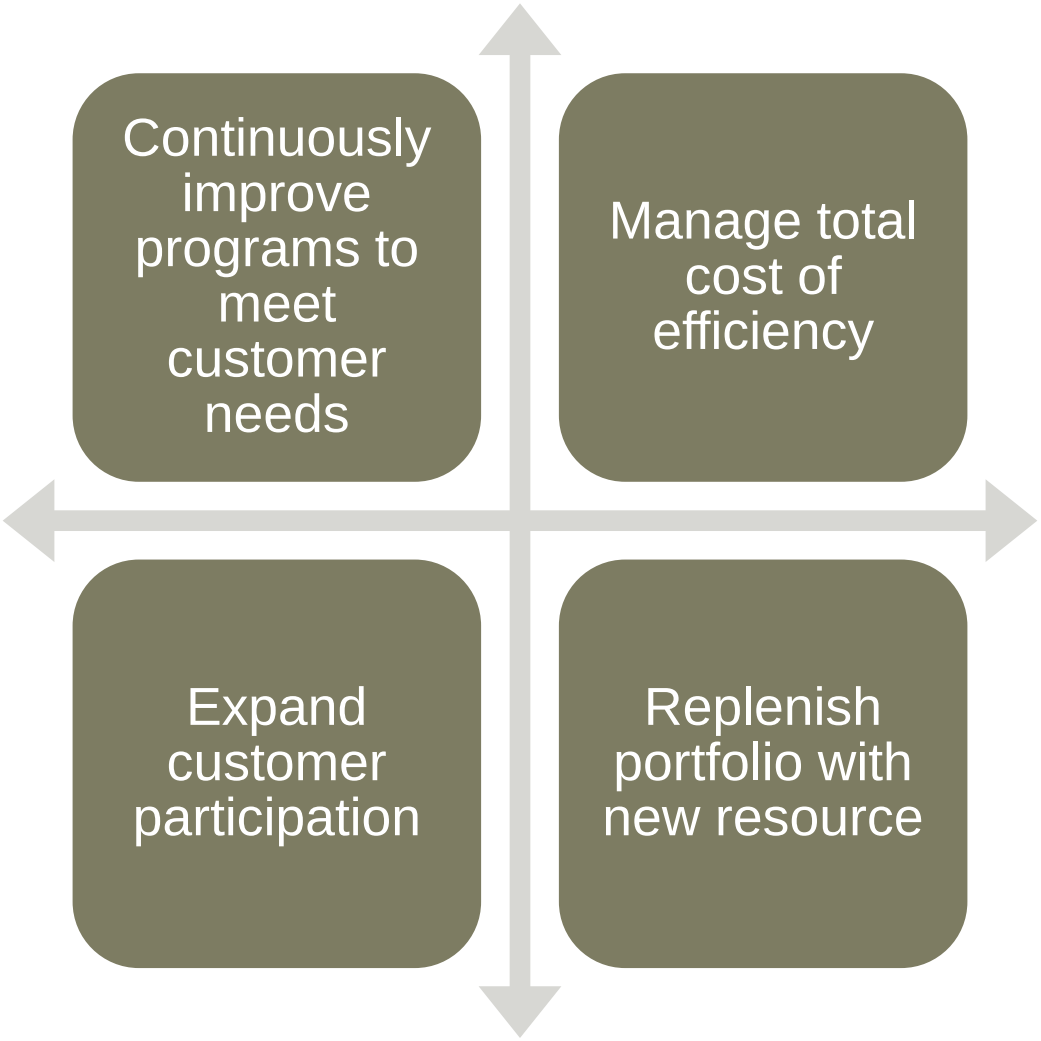


Electric Savings 2002-2019



Natural Gas Savings 2003-2019

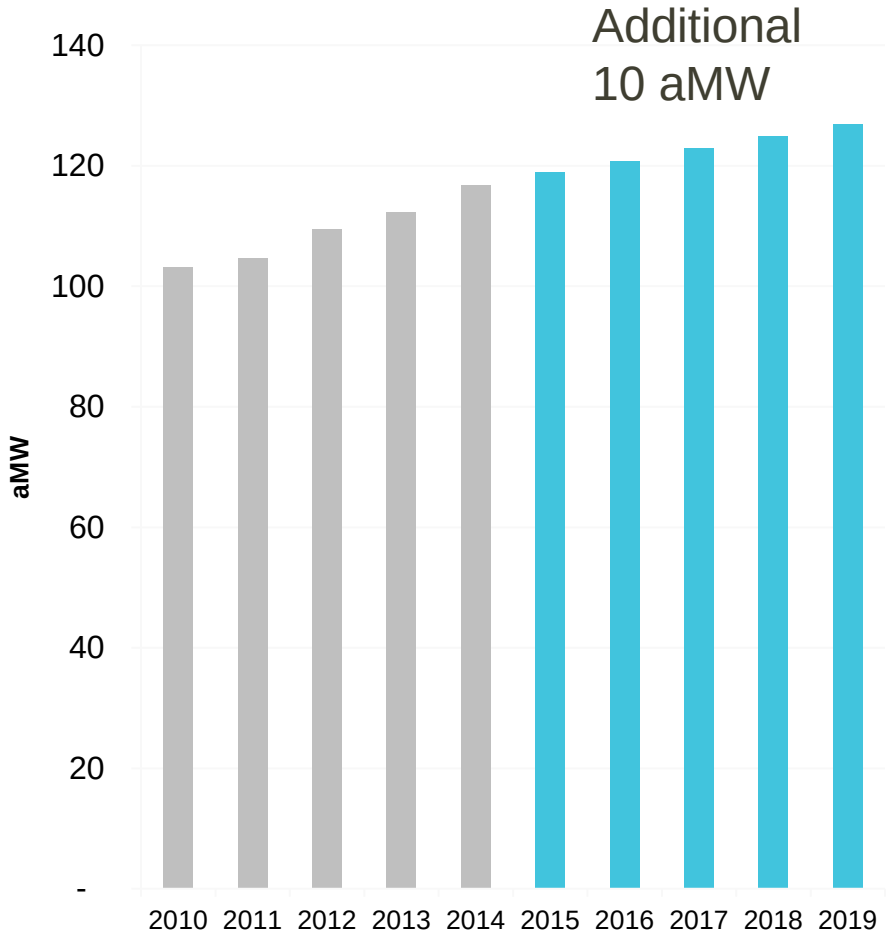
4 strategies to meet efficiency goals



Renewables Goals and Strategies

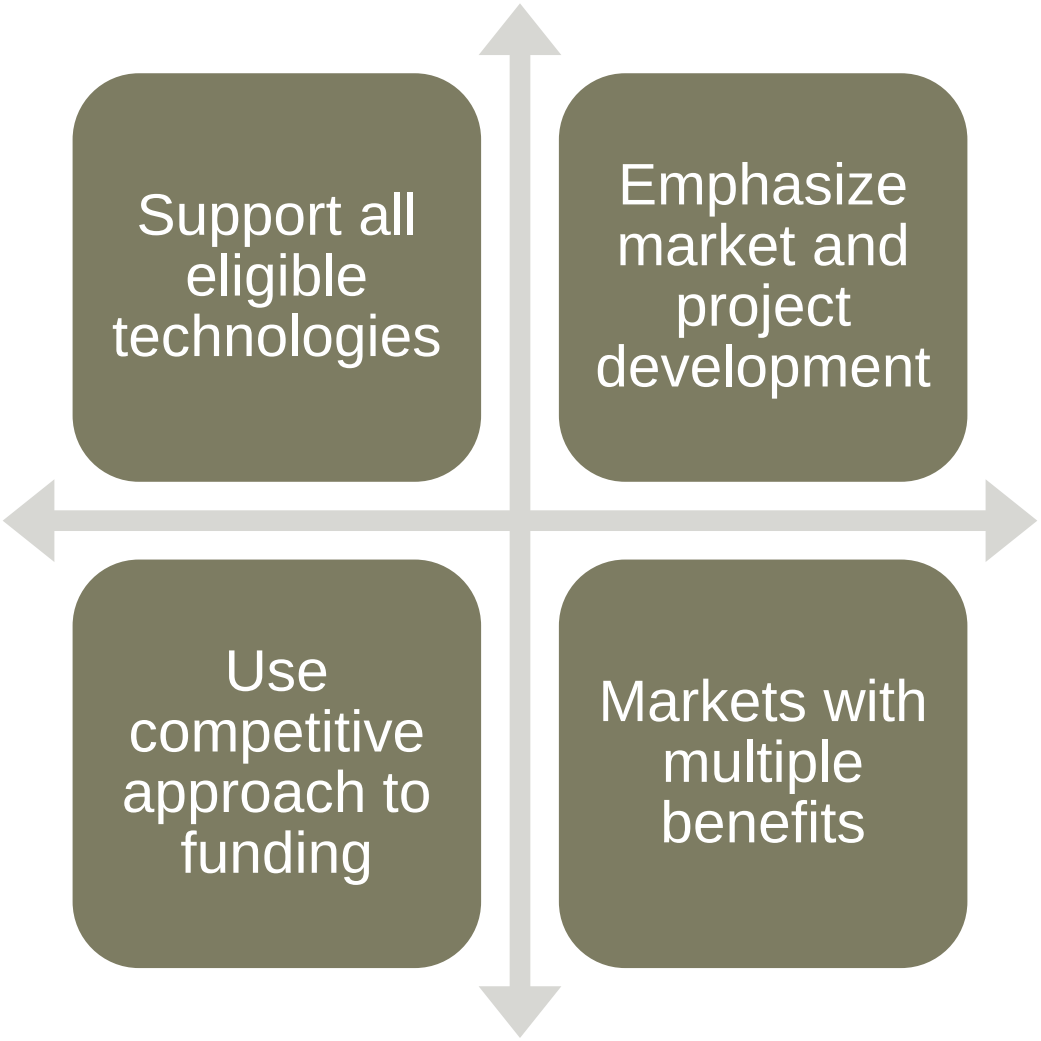
5-year renewable goals—cumulative look

"Sustain a vibrant small to mid scale renewable generation market that produces continual growth in project installations across all five eligible technologies."



Renewable Generation 2002-2019

4 strategies to meet renewable goals



Cross-Cutting Strategies

Cross-cutting strategies

Effective partnerships

Efficient support

Be ready

Operations Goal and Strategies

5-year operations goal and strategies

Goal: Optimize internal operations and management to support strategic plan goals

- Continuously improve internal operations
- Address administrative cost, staffing, organizational structure and process enhancement recommendations from the 2014 Management Review
- Maintain flexibility to allow for opportunistic leveraging of state and national initiatives

Your feedback

- Do the plan goals and strategies reflect your early feedback?
- Are there additional or different strategies Energy Trust should consider incorporating?
- Other comments?

Next steps

DATE	ACTION
Mid-July to August	Community, stakeholder and public outreach
July 25	Post draft plan on website; public comment period begins
July 30	Utility/board roundtable; board meeting
August 26	Due date for public comments
September 3	RAC/CAC—review comments
October 1	Board meeting—consider adoption of plan

+ Visit **www.energytrust.org/strategicplan** for the latest

Thank You

Elaine Prause
Sr. Planning Manager
Elaine.prause@energytrust.org