



HEAT PUMP WATER HEATERS

CUT WATER HEATING COSTS BY UP TO 50 PERCENT



A LIFETIME OF SAVINGS

Save up to \$1,800 in energy costs during the first 10 years of your heat pump water heater's life compared to a standard electric water heater.

ENERGY STAR® estimates water heating is the second-largest energy user in a home, costing the average household \$250 to \$400 annually. You can reduce your water heating costs by up to 50 percent when you replace your electric tank water heater with a heat pump water heater. A cash incentive from Energy Trust of Oregon can help you save even more.

Heat pump water heaters

Heat pump water heaters use warmth from the air and transfer it to heat the water in the tank, keeping water hot and ready for use in your home. This water heating system uses less energy to reach the desired water temperature and is twice as efficient as standard electric tank water heaters.

Benefits of heat pump water heaters

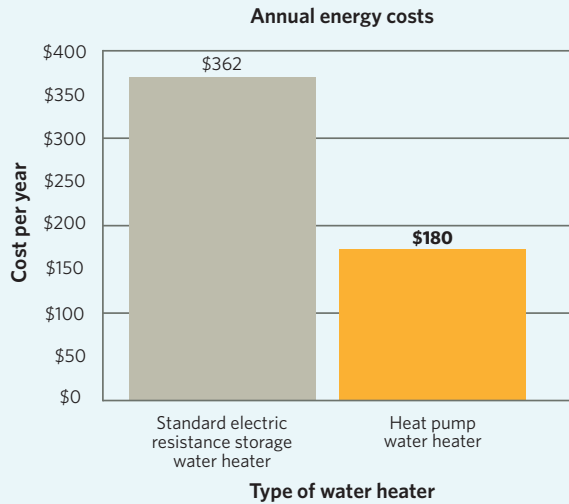
- Heat pump water heaters decrease your water heating costs by up to 50 percent—

compared to existing electric water heating—reducing your annual energy costs by as much as \$180, depending on water-use habits, household size and efficiency of the model you purchase.

- Heat pump water heaters are the only electric water heaters labeled energy efficient by ENERGY STAR.
- Qualifying heat pump water heaters feature a 10-year warranty, which is much longer than standard electric water heater warranties.
- Heat pump water heaters are low-maintenance, featuring condensation-management systems that prevent leaking and moisture issues, freeze protection to help ensure hot water in cold temperatures, and smart controls to optimize savings.
- Qualifying models are specifically designed to work best in the Pacific Northwest climate.

WATER HEATER TIP

Heat pump water heaters can save your family up to 50 percent on annual water heating costs, compared to standard electric water heaters. See how heat pump water heaters line up.



This chart represents an average Oregon household's annual energy costs based on the type of water heater installed in the home. Your actual savings will vary based on energy-efficiency ratings, water-use habits, household size and living patterns.

ELIGIBILITY AND INCENTIVES

Receive up to \$300 in cash incentives from Energy Trust when you install a qualifying heat pump water heater.

To qualify:

- You must be an Oregon resident heating your home's water with electricity from Portland General Electric or Pacific Power.
- You must live in a single-family home. If you rent your home, the homeowner must approve a heat pump water heater installation.

FREQUENTLY ASKED QUESTIONS

Will a heat pump water heater also heat and cool my home?

No. While it uses heat pump technology similar to that used for home heating and cooling, it will only heat your water.



Visit www.energytrust.org/waterheater or call **1.866.368.7878**

to learn more about heat pump water heaters or to find a trade ally contractor near you.

Incentives are subject to funding availability and may change.

Can any contractor install a heat pump water heater?

No. A Hot Water Solutions rebate-eligible contractor must install your heat pump water heater to qualify for the incentive. This requirement ensures the unit is safely and properly installed. Your participating contractor will help you apply for the cash incentive and available tax credits.

Can I install a heat pump water heater myself and still get the incentive?

Yes, but only if the model meets NEEA's Advanced Water Heater Specifications.

Can I receive an incentive if I add to my current water heater?

No. Some heat pump water heaters can be added to an existing water heater; however, only units that replace your existing water heater will qualify for a cash incentive from Energy Trust.