

NEWS

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For Immediate Release
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Fall into energy savings

Energy Trust of Oregon's online tool helps consumers navigate energy-efficient lighting options to brighten their homes as the nights get longer

PORTLAND, Ore. — November 16, 2016 — This winter, Oregonians can lower their energy bills by making the switch to energy-efficient LED lighting. Energy Trust of Oregon offers an online tool that makes choosing which LED bulbs to buy easier than ever.

To help consumers navigate the lighting aisle more easily, Energy Trust's online tool guides consumers to find the right bulb for their needs. Whether at home or in the store, consumers can go to www.energytrust.org/lightbulb to access the tool on their computer, tablet or phone.

The interactive tool helps consumers pick the right ENERGY STAR® LED for each room in their home. From pendant lights to bathroom vanities, the tool recommends the right bulb shape and lumens, a measure of brightness, to fit any fixture.

Residents can replace their outdated incandescent light bulbs with energy-efficient LEDs to save energy and money all year long. Because lighting accounts for nearly 20 percent of a home's electricity use, switching to energy-efficient light bulbs can be one of the most effective energy improvements for the home. One LED can use up to 85 percent less energy than a standard bulb and save up to \$80 over its lifetime.

Energy-efficient LEDs are available at discount prices at local retailers throughout the state. Discounts are provided by Energy Trust and are automatically included in the price, so shoppers do not need a coupon.

Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and generating renewable power. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas save \$2.3 billion on energy bills. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. Learn more at www.energytrust.org or call 1-866-368-7878.

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