

# MEMO

**Date:** 25 July 2014  
**To:** Strategic Utility Roundtable Participants  
**From:** Ana Morel  
**Subject:** Meeting agenda & packet

We look forward to seeing you next Wednesday, July 30, 10:00–11:30 a.m. for the next Strategic Utility Roundtable. The meeting will take place in our board room at our offices, 421 SW Oak Street, Suite 300, Portland, Oregon.

Enclosed please find our Draft 2015–2019 Strategic Plan. The agenda is outlined below. The questions listed below ON the agenda are for your consideration in reviewing the draft plan. We will ask for your thoughts on these questions during Wednesday’s discussion. We also very much look forward to your overall comments and questions on the goals and strategies included in the draft plan.

## AGENDA

10:00 a.m.....Welcome & Opening Remarks (*Debbie Kitchin, Board President*)  
10:10 a.m.....Introduce the strategic plan & outline our planning process  
(*Rick Applegate, Strategic Planning Committee Chair*)  
10:15 a.m.....Presentation & Briefing: Draft 2015-2019 Strategic Plan  
(*Elaine Prause, Senior Manager of Planning*)  
10:30 a.m.....Open discussion  
11:20 a.m.....Recap & Closing Remarks (*Debbie Kitchin*)  
11:30 a.m.....Adjourn

## OPEN DISCUSSION QUESTIONS

- Are the goals too ambitious, not ambitious enough or about right?
- Does the shift in emphasis in Renewable Energy sector seem appropriate?
- Are these the right strategies to carry us forward?
- Are there other innovations or ideas that you think should be represented in the strategies?
- What specific opportunities could be jointly pursued by utilities and Energy Trust to reach and attract more customers?
- How should we work together on new and emerging technologies?
- What opportunities do you see to streamline our processes and systems to be more efficient and to enhance the customer’s experience?
- Other observations and comments?