Bureau of Planning and Sustainability
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August 25, 2014

Margie Harris
Executive Director
Energy Trust of Oregon
421 SW Oak Street, Suite 300
Portland, OR 97204

Dear Margie,

Thank you for your dedication and leadership in making Oregon a national example of energy efficiency and renewable energy. Under your direction, the Energy Trust of Oregon has become a powerful force for smart investment in clean energy. You have been a valued partner to the City of Portland and our many businesses and residents, and I look forward to building on that foundation in the years ahead.

The proposed 2015-19 strategic plan is sound and prudent. I particularly appreciate the recognition of the opportunity to align with and leverage the priorities of other institutions, including government, as noted on page 10. I also appreciate the observation that the Energy Trust has significant opportunities and obligations to expand customer participation (page 8).

I would ask you to consider two specific comments:

- On page 5, the plan rightly notes the relevance of federal, state and regional climate change policy initiatives and the likelihood that these efforts will strongly influence the clean energy landscape in the near future. I encourage you to add local government to this list of policy actors. With international and national action unfolding slowly, cities around the world are moving ahead with aggressive action to reduce carbon emissions. While the Trust's mission is to address energy, not carbon, the close relationship between these issues means that climate policy — national, state, and local — strongly shapes the policy and programmatic landscape that the Trust operates within. Cities have an essential role in this landscape and will pursue policy and programs that will intersect forcefully with the Trust's objectives.

- In evaluating opportunities to expand customer participation (page 8), I encourage the Trust to invest in reaching under-served communities, including racial and ethnic minorities, who have historically not had easy access to clean energy programs, even while paying the same public purpose charge as higher-income customers. Portland has recognized that investments in our under-served communities benefit all residents, and I encourage the Trust to seek opportunities to reach these customers as well.

Please let me know if I can provide additional information about any of these comments. You and your staff deserve great acclaim for your accomplishments to date, and I look forward to working with you.

Best regards,

Susan Anderson

Susan Anderson
Director

c. Mayor Charlie Hales
Jackie Dingfelder, Policy Advisor to Mayor Hales
Michael Armstrong, BPS Sustainability Manager