# Solar Electric
# Program Update

March 14th, 2007

## Installations

- 150 kW installed since Jan 1, 2007; 270 kW committed
- PGE is 60% of installed capacity, 50% of commitments
- 4 commercial projects (4 different installers):
  - Mountain Cabins, Ashland, 10 kW (ground mount)
  - Holden Wholesale Growers, Silverton, 29 kW (roof mount)
  - Sokol Blosser, Dayton, 24 kW (pole mount)
  - Kyle Electric, North Bend, 24 kW (roof mount)

## Incentives/Financial

- Letter Raised commercial incentive cap and per-watt incentive rate for businesses
  - up to $70,000 for 50 kW in PGE territory
  - up to $57,500 for 50 kW in Pacific Power
- Developed a proposal for PGE to offer no-interest loans to residential customers for PV systems
- Met with 2 new potential developers using 3rd party ownership models

## Technical Program Administration

- Gave EPUD right to use our System Requirements in their new PV incentive program
- Signed new UOSRML contract to continue PV performance monitoring, to assist with monitoring PSU's new test facility and to generate sun charts for Hood River
- Received award to host PV training for building inspectors in Oregon, funded through a federal grant received by IREC
- Provided comments on final draft net metering rules
- Held PV and SWH trade ally training sessions in December, both fully attended
  - 5 new trade allies have enrolled
- Hired intern Eric Youngson to streamline our requirements for analyzing solar resource at project sites

## Outreach

- Presented solar options to the following audiences:
  - HBA homebuilders and realtors (with OSEIA and ODOE)
  - ACI NW conference
  - Green Building Council of Central Oregon (one to homeowners, one to residential and commercial developers)
  - NW Natural staff brown bag session
- Hosted Brian Keane of SmartPower; considering proposal for market research and new marketing/branding strategies
- Integrated solar offering into energy efficiency programs:
  - Building Outreach Specialists working with ENERGY STAR home builders
  - Home Energy Reviewers recommending upgrades to existing homes
  - Incentive for ENERGY STAR model homes with solar
- Signed contract with Solar Oregon (co-funded by OSD Solar Now! campaign)
  - monthly basic solar workshops
  - in-depth solar workshops
  - tabling events with Energy Trust and Solar Now! materials
- Planned a media even for Molalla HS Solar 4R Schools installation (with PGE and BEF)