EnergyTrust of Oregon, Inc.

Strategic Planning Retreat Background Materials

June 13-14, 2008

The 2008 retreat will take a fresh look at Energy Trust's vision, mission and goals in light of market and technology developments, emerging energy and climate policy, and conditions unique to Oregon and Northwest energy programs and Energy Trust. For context, this package includes:

Meeting agenda

Clean energy background.

Section 1: ***The Case for Investing in Clean Energy Productivity*** (McKinsey, 2008): There is a large opportunity for private investment in clean energy that would generate healthy economic returns. However, there are barriers to these investments, which government policy, energy codes and standards, and programs like Energy Trust's can help overcome. *(http://www.mckinsey.com/mgi/publications/Investing_Energy_Productivity/)*

Section 2: ***Reducing U.S. Greenhouse Gas Emissions: How Much and at What Cost?*** (McKinsey/The Conference Board, 2007). Analyzes the extent to which clean energy investment can save/make money and contribute to climate protection. See especially Exhibit B, p. xiii, for an interesting "supply curve" of greenhouse gas emission reduction measures. *http://mckinsey.com/clientservice/ccsi/greenhousegas.asp)*

Section 3: ***The Twin Pillars of Sustainable Energy: Synergies between Energy Efficiency and Renewable Energy Technology and Policy*** (ACEEE, 2007). How energy efficiency and renewable energy can work together toward sustainable energy goals, in terms of timing, economics, geography and other factors. *http://www.aceee.org/pubs/e074.htm*

Energy Trust background

Section 4: ***Energy Trust*:** Provides information on Energy Trust history, goals, performance measures, funding, programs, costs and other factors.

Section 5: ***2008-2009 Action Plan*:** Excerpts from the current action plan, to provide a sense of how programs and strategies are currently organized and the directions they are taking.

Section 6: ***Efficiency savings and renewable generation, 2008-2013*:** How much energy we think Energy Trust could save or generate through 2013 with current funding and programs, based on work with utility integrated resource planning.

Section 7: ***Effect of Oregon and Energy Trust clean energy programs on CO_2 emissions from electric generation:*** A preliminary view of the effect clean energy programs have on Oregon's greenhouse gas reduction goals. The analysis suggests that the combination of current energy programs (including supplemental energy efficiency funding) and Oregon's renewable portfolio requirements would stabilize Oregon power-sector emissions at 2005 levels, leaving the state far short of its greenhouse gas goals.

Section 8: ***Oregon and Northwest clean energy organizations*:** A summary of Oregon and regional clean energy organizations and the unique roles they play.

Section 9: ***Alternative Energy Trust roles*:** A summary of alternative Energy Trust expansion options or roles that emerged from staff brainstorming.