Briefing Paper
Draft Strategic Plan

July 29, 2009

Summary

The draft strategic plan, attached, is ready for distribution to interested parties.

Background

- The draft strategic plan has been under discussion since June, 2008.
- An earlier version of the attached draft was discussed at length at the June, 2009 board retreat. The plan has been revised to reflect board comments at that retreat.
- The revised draft was circulated to the board for review and comment since the retreat, and discussed at the July policy committee meeting. Apart from the policy committee discussion, no comments were received.

Discussion

- The primary change between the draft plan discussed at the June retreat and this draft is to narrow the "goals" section to two goals:

  Goal 1: Help utilities and their ratepayers acquire all cost-effective energy efficiency.

  - Between 2009 and 2013, save between 200 and 244 average megawatts of electricity (depending on funding) through efficiency and conservation.
  - Between 2009 and 2013, save between 8.5 million and 19.4 million annual therms of natural gas (depending on funding) through efficiency and conservation.

  Goal 2: Accelerate the rate at which new renewable energy generation is produced, helping to achieve Oregon's 2025 goal of meeting at least 8 percent of retail electrical load from small-scale renewable energy projects.

  - Between 2009 and 2013, achieve an additional 36 average megawatts of renewable energy.
- Other material described as "goals" in the prior draft is now incorporated as five-year activities. Like Goal 1, above, these activities would be carried out at varying levels of intensity depending on funding levels.
- These changes are meant to respond to board suggestions that the goals should be as concrete as possible, and relate directly to Energy Trust's mission.
- Staff has also added an executive summary to the draft plan, and updated it to reflect the latest information on revenues.

Next Steps

- Staff will distribute the draft plan to the Public Utility Commission, utilities, interest groups, CAC and RAC for discussion.
- We propose to invite discussion with the board at the September 2, 2009 meeting, and schedule face-to-face consultations with these parties between now and mid-October.
- At the November 4, 2009 board meeting, we propose to summarize consultations to and present the final draft strategic plan for board action.