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EnergyTrust of Oregon

MEMO

Date: February 2, 2010
To: Board of Directors
From: Amber Cole, Director of Marketing and Communications
Steve Lacey, Director of Operations
Philipp Degens, Evaluation Manager
Subject: Staff Response for the Process Evaluation of SB838 Supplemental Funding Activities

The evaluation provided a high level documentation of SB 838 funding activity as well as the coordination between the three organizations involved in this process, Energy Trust, PGE and PacifiCorp. Energy Trust staff agree with the recommendations and plan to:

- Have ongoing discussions with the partnering utilities on linking utility SB 838 marketing and outreach activities to specific Energy Trust programs and initiatives and developing metrics to improve these activities.
- Meet regularly with utility liaisons to plan and coordinate activities and discuss outcomes.
- Coordinate Energy Trust resource assessments with Utility IRPs to help identify cost effective energy efficiency opportunities that can be funded through SB 838.
- Continue evaluating SB 838 on an annual basis.