

NEWS

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For Immediate Release
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Want to make a difference this Earth Day? Start with an Energy Saver Kit from Energy Trust of Oregon

Free kits include easy-to-install products to help reduce energy bills and impact on the planet

PORTLAND, Ore. — April 11, 2012 — Small actions can really add up, especially when it comes to saving energy. That's the idea behind Energy Trust of Oregon's free Energy Saver Kit, a mail-order box filled with energy-saving products that make it easy for consumers to shrink their energy use and their footprint on the environment.

The kits are available to customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas who are served by Energy Trust — a nonprofit dedicated to helping utility customers benefit from saving energy.

Customers simply answer a few questions about their home and Energy Trust creates a kit designed just for them. Kits might include items such as ENERGY STAR® qualified compact fluorescent light bulbs designed to trim energy use by 75 percent, or high-performance showerheads and faucet aerators that can reduce hot water use by 20 percent.

The kits can even accommodate special circumstances, with an array of specialty CFLs available to fit more challenging spots — including vanity globe lights or candelabra bulbs — providing an opportunity for customers to try out the latest in energy-saving CFLs for a variety of lights and help them make lighting choices for their home.

Each kit is designed to install easily, and deliver immediate energy savings. For example, a kit with four general purpose CFLs, one showerhead and two faucet aerators, can save a customer approximately \$80 each year and help save 331 pounds of carbon dioxide emissions each year.

"The Energy Saver Kits offer a fast, easy way for both homeowners and renters to trim energy costs. And while simple, these are actions that can make an impact," said Marshall Johnson, residential program manager, Energy Trust. "Anyone can find ways to save more energy at home; you just need to know where to start."

To order an Energy Saver Kit, customers should visit www.energytrust.org/free or call 1-866-368-7878. The kit arrives by mail in four to six weeks from the order date. Only one kit may be requested per home address.

Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and tapping renewable resources. Our services, cash incentives and energy solutions have helped participating customers of Portland General

Electric, Pacific Power, NW Natural and Cascade Natural Gas save nearly \$800 million on energy bills. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. Learn more at www.energytrust.org or call 1-866-368-7878.

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