BOARD STRATEGIC PLANNING WORKSHOP
EDGEFIELD MCMENAMINS

AGENDA

Friday, June 8, Ballroom

8:00 am — Welcome, review agenda, introductions

8:15-8:45 — A changing energy landscape (Margie)

Key points

- Where and how we are saving and generating energy and how it compares to 2014 goals:
  - gas is better than expected
  - electric is slightly lower than expected
- Innovation: what we are doing (quite a lot) and what we need to do (even more)
- The Governor's energy plan: latest information
- Energy Trust consulting: results of the market survey and next steps

8:45-9:00 — Overview:

- Energy efficiency performance compared to 2014 goals
- What it will take to achieve 2014 goals
  - Marketing and outreach
  - Program design and development
  - Energy Trust financing initiatives
  - Energy and non-energy goals for accelerating efficiency
  - Cost-effectiveness and gas weatherization
  - Energy efficiency funding for large electric customers
- Positioning Energy Trust post-2014
  - The projected 2017 drop in efficiency resources: what does it signify and how should we manage the uncertainty?
  - Adding new resources
- 2013-2014 priorities: How should we deploy our resources to resource planning, program innovation, marketing and outreach, and new technologies?

9:00-10:00 — Briefing: Energy efficiency performance and 2014 goals

Briefing and discussion: What will it take to achieve 2014 goals?

- Marketing and outreach
- Program design and development: deep retrofits
- Energy Trust financing initiatives
- Energy and non-energy rationales for accelerating efficiency
- Cost-effectiveness and gas weatherization
- Energy efficiency funding for large electric customers

10:00	*Break*
10:15-12:00	Briefing and discussion: Positioning Energy Trust post-2014 • The projected 2017 drop in efficiency resources: what does it signify and how should we manage the uncertainty? • Adding new efficiency resources
12:00-12:45	*Lunch*
1:00-2:30	Briefing and discussion: 2013-2014 priorities • How should we deploy our resources to resource planning, program innovation, marketing and outreach, and new technologies?
2:30	*Break*
2:45-4:00	Energy Trust consulting
4:00	Adjourn, vacate meeting room
4:00-5:00	Write letters to 2022 (on your own)
5:00	*Refreshments in the Barley Room*

Saturday, June 9, Ballroom

8:30-9:00	Recap of day one
9:00-10:45	Renewable energy program *Key points*: • Energy Trust's role in renewable energy: supporting five technologies under 20 megawatts in size • The 2013 drop in renewable generation projects and what it signifies: the drop is real, caused by financial pressures stemming from the lapse of public policy drivers (mainly tax incentives) • How we are managing in light of 2013: continuing to support all five technologies, with different approaches to each • Barriers and options for the under-20 megawatt market
10:45-11:00	*Break*
11:00-12:00	Board discussion: Energy Trust role in Governor's plan (if needed), other issues
12:00-12:15	Closing remarks
12:15	*Lunch*