2014-2015 Draft Action Plan and Budget Themes

Conservation Advisory Council
July 17, 2013

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Draft Budget and Action Plan Development

June - December 2013 timeline:

- Early internal discussion and concept development
- Budget themes preparation and sharing
- Program concept presentations with utilities
- 2013 year-end forecasts
- Utility funding negotiations
  - Anticipated 2014 revenues and utility rate filings
- Round 1 Draft Budget & Action Plan preparation
  - CAC/RAC & utility negotiations
- Round 2 Proposed Final Budget & Action Plan completion
  - Utility and customer group outreach; OPUC public meeting
  - December Board meeting

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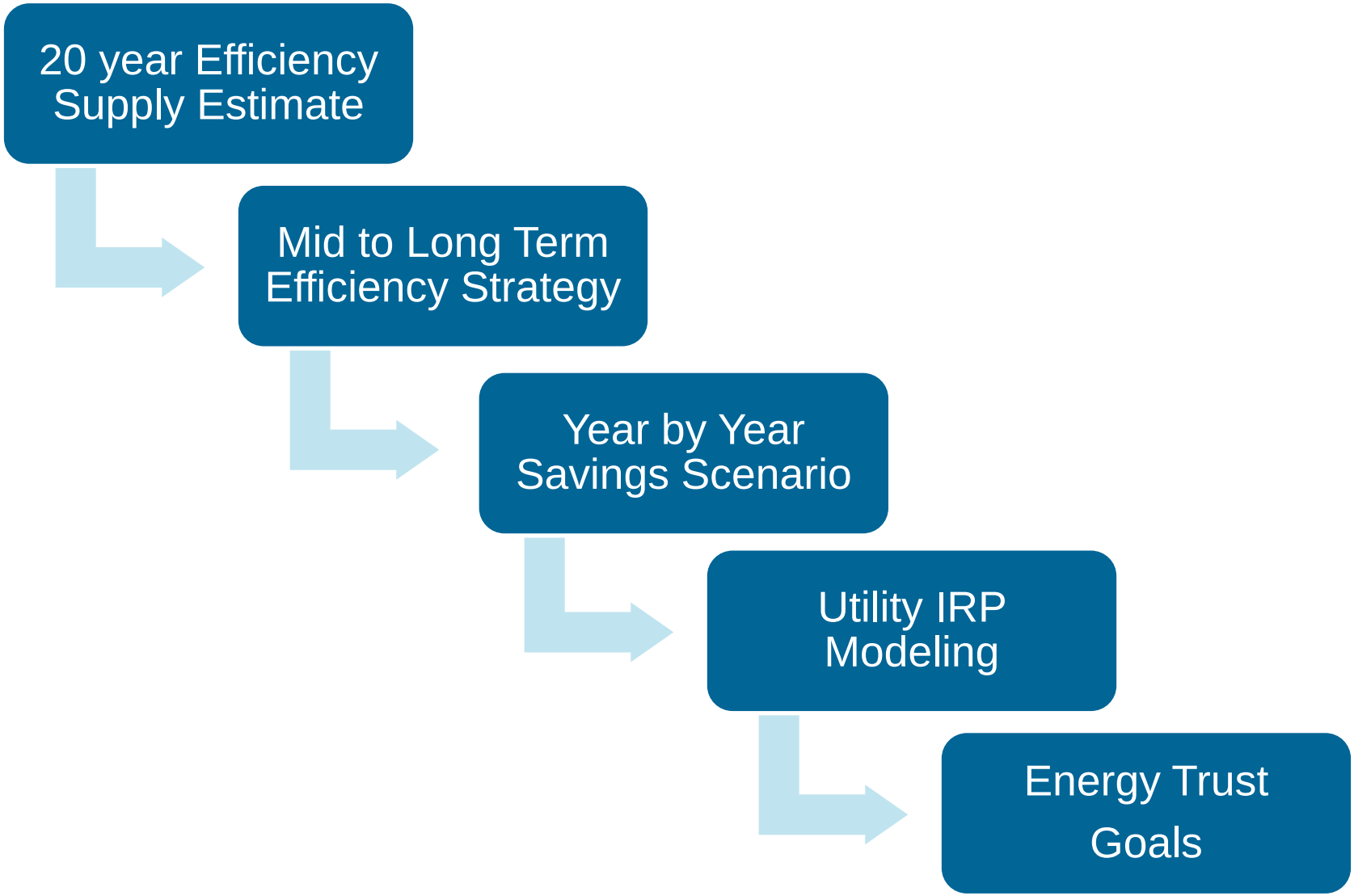
Energy Trust Role in Utility IRP Process



2014-2015 Draft Budget/AP Themes

Easy Access

Targeting

Innovation

Improved Systems
and Processes

Looking ahead

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Easy Access

Provide easy and accessible opportunities for everyone we serve; utilize contractors and customers to drive engagement

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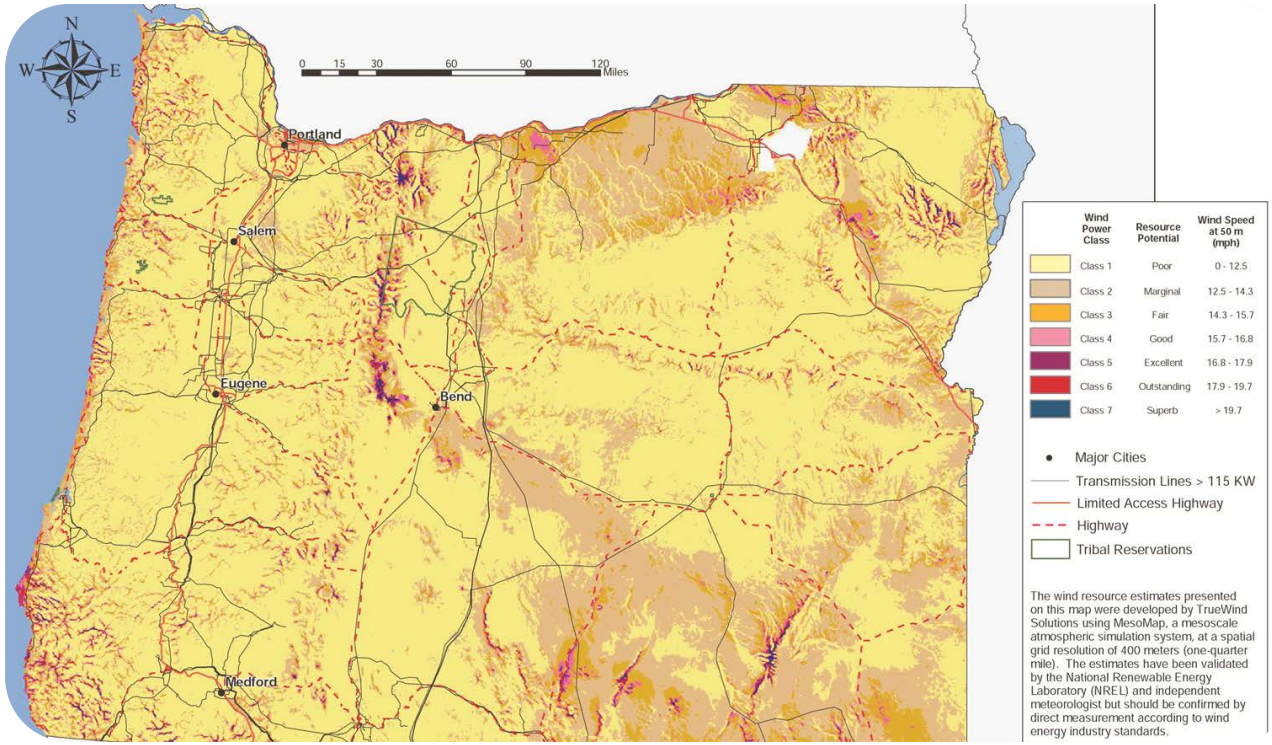
Targeting



Use efficient strategies to reach customers with opportunities relevant to them

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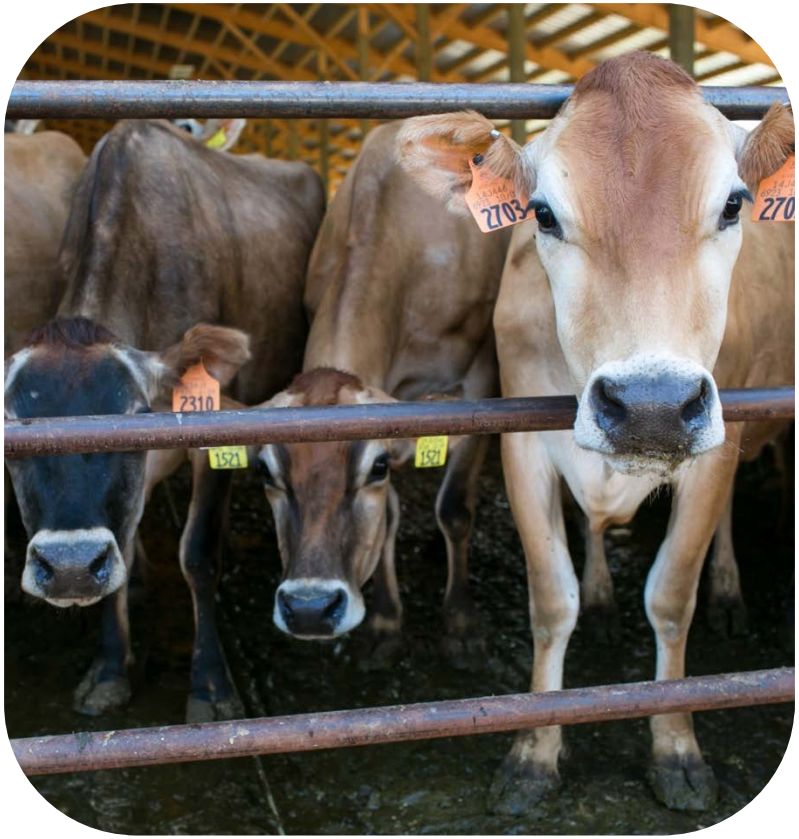
Innovation



Continue pilots to test new program delivery approaches

Capitalize on past year's investments by bringing innovations to scale

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Improved Systems & Processes

Develop and invest in internal systems and processes supporting operational and efficiencies, positive customer experience, and transparency and accountability.

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Looking ahead

Reach out to customers and stakeholders, prioritizing opportunities for innovation and policy change supporting savings and generation goals

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Questions
& Discussion