

## NEWS

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For Immediate Release  
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### **Energy Trust of Oregon offers \$300 cash-back bonus for fall insulation improvements**

*Through end of year, homeowners can save even more to upgrade their homes' comfort and energy efficiency*

PORTLAND, Ore. — October 2, 2013 — As fall ushers in a season of sweaters, scarves and wooly socks, the cooler months are also a perfect time to “bundle up” your home with better insulation. In fact, according to the Department of Energy, 80 percent of homes — especially those built in the 1980s or earlier — can benefit from more insulation behind their ceilings, floors and walls. It’s an improvement that can make a big difference in comfort and monthly energy costs as the winds howl outside.

Just in time for the fall season, Energy Trust of Oregon, a nonprofit organization that helps area residents make home energy improvements, is offering limited-time cash bonuses of up to \$300 for qualifying insulation improvements. Three separate cash-back bonuses are available now through the end of 2013 — \$100 for walls, \$100 for floors and \$100 for ceilings — and can be claimed individually or together.

The bonuses are in addition to Energy Trust’s standard insulation incentives and are available for customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas,

“Insulation is a smart investment that offers a great return in energy savings year after year,” said Marshall Johnson, residential program manager, Energy Trust. “Homeowners can save up to 20 percent on heating and cooling costs just by sealing air leaks and adding insulation to their homes.”

Homeowners who are ready to get started can contact an Energy Trust trade ally contractor to assess their home insulation needs and provide installation. Trade allies receive training and support from Energy Trust and are located around the state.

For homeowners who would like help to determine the best energy improvements for their homes, Energy Trust also offers Home Energy Reviews with free expert advice available by phone and in-home.

To learn more about Energy Trust’s fall insulation bonuses, visit [www.energytrust.org/cozy](http://www.energytrust.org/cozy) or call 1-866-368-7878.

Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and tapping renewable resources. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas save more than \$1.3 billion on

energy bills. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. Learn more at [www.energytrust.org](http://www.energytrust.org) or call 1-866-368-7878.

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