2015-2019 Strategic Plan

CAC and RAC Discussion

February 5, 2014

EnergyTrust of Oregon

Strategic Planning at Energy Trust

- Grant agreement: plan every 5 years
- Major elements
  - Mission
  - Goals
  - Strategies
  - Actively seek input

2015-2019 Strategic Plan

2014 Development Schedule

CAC and RAC Engagement

- February – Introduction
- March – Strategic issues
- June – Review of Draft
- July /Aug – Comments on Draft
- October – Update on Final Plan

Products and Phases

- Situation Analysis √
- Information gathering √
- Strategic Issue Identification
- Draft Plan
- Final Plan
  - Goals
  - Focus areas
  - Ongoing reference

Framing of Strategic Issues

- Inside-the-box
- Expanding-the-box
- Outside-the-box

Early Look at Renewable Issues

- Is our approach still optimal?
  - Project/market development
  - Range of technologies
- Expansion to transportation biofuels?
- Distributed generation's role

Early Look at Efficiency Issues

- Declining resource – “base”
  - Business model impacts
  - Ways to ensure we get all we can
  - Flexibility if more than we think
- Finding and acquiring savings beyond “base”
  - Tensions between CE, higher cost to acquire, new markets, new technologies

Early Look at Overall Issues

- Outside the box
  - Expansion of goals; GHG, economic development, equity or social justice, early innovations
  - Setting visionary goals; focusing on components in support of that larger vision for Oregon

- 10 year vision vs. 5 year?

Next Steps for Input

March CAC/RAC

- Review of issues list
- Group discussion/feedback on EE or RE specific issues

Thank You

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