



Energy Trust Board of Directors Staff Report

April 03, 2013



Energy Trust at the Better Living Show





Joint Promotion with Oregon Food Bank



Customer recycles fridge
and donates incentive

Result:
energy saved and
120 meals for
people in need

FILL A FRIDGE BY RECYCLING YOURS

TURN YOUR \$40 INCENTIVE INTO 120
MEALS THROUGH OREGON FOOD BANK.

GETTING RID OF AN OLD FRIDGE or freezer saves energy and can lower your bills by up to \$200 a year. Energy Trust of Oregon makes it easy to part ways, offering free pickup plus a \$40 incentive.

Want to make an even bigger difference with that \$40? From now through July, Energy Trust can help you donate your incentive to Oregon Food Bank.

Contact Energy Trust to get started. Qualifying units must be between 10 and 30 cubic feet and in working condition.



Visit www.energytrust.org/fridgerecycling or call **1.866.444.8907** to learn more about fridge recycling and how to donate your cash incentive.

Recycling is available to customers of Portland General Electric and Pacific Power.



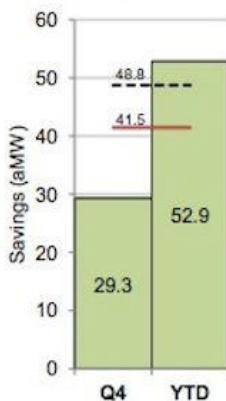
Energy Trust of Oregon Saves 71% of 2012 Electricity Target in Q4

April 2, 2013 by Energy Manager Today Staff

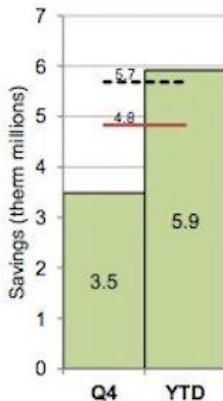


I. Q4 2012 ACTIVITY AT A GLANCE Savings and generation

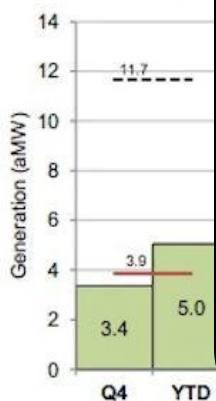
Electric efficiency



Gas efficiency



Renewable energy



Source: Energy Trust of Oregon

Electricity efficiency projects completed during the final quarter of 2012 by Trust of Oregon are expected to save 29.3 average MW of electricity, according to the body.

That translates to about 71 percent of the Energy Trust's 2012 electric conservation stretch goal of a 49 MW savings. One average MW of capacity produced continuously over a period of one year, the Trust says, savings are approximately 24 percent greater than Q4 savings in 2011, according to the quarter four 2012 Report to the Oregon Public Utility Commission.

Energy Trust's Synergy Blog:

<http://blog.energytrust.org/energy-trust-of-oregon-quarter-4-2012-results-shine/>



Oregon's 2012 Success Proves Energy Efficiency Is Effective

by Beth Buczynski



In early February, the [Energy Trust of Oregon](#) released preliminary results from its annual energy savings report. Results hinted that 2012 [had been a record-breaking year](#) for energy conservation efforts in the state, and now that hunt has been confirmed.

The organization's full 4th quarter report reveals that [annual results exceeded even the stretch goals](#) for electric and natural gas efficiency savings. Oregon's success is both proof that energy-efficiency efforts can be effective in the short term and stands as a road map for other states to follow.



News You Can Use

A Daily Clip Service of the Alliance to Save Energy

April 1, 2013



Other Recent Noteworthy Activity

- Utility data sharing: customer notifications distributed
- PDCs recognized among the 100 Best Companies to Work For in Oregon survey
- Energy Trust identified as one of 100 Best Green Companies to Work for in Oregon survey
- Our Board President featured in *Wall Street Journal*
- Board appointments featured in local media
- Energy Trust office continues as lighting and efficiency demonstration site

Dear Jacky & Shelly,

Thank you for teaching us
about what you do
at "The Energy Trust
of Oregon".

I learned about
all the different
types of renewable
energy.

I enjoyed
looking at all
the little gadgets
that make your
work place good
for the earth.

Sincerely
Piper





Integrated Solutions Implementation (ISI)

Background – Phase 1

- Project divided into two distinct phases
- Phase 1 work streams completed by Q4 2012
 - Data modeling – for reporting and analysis
 - Process analysis – for efficiency gains
 - Great Plains financial system upgrade and planning, budgeting and forecasting improvements – new software
 - MS Dynamics Customer Relationship Management implementation (CRM) – customer engagement/account management



Phase 2 ISI Project – 2013 and 2014

- “FastTrack” replacement
 - Total of \$1.7 million budgeted in 2013 for all Phase 2
 - Begins in June 2013 and continues into 2014
 - Focuses on the foundation system for measure and project tracking
- 3-part Phase 2 structure
 1. Define solution architecture
 2. Build/buy architecture components
 3. Implement solution(s)
- Ongoing Customer Relationship Management (CRM) utilization
 - Expand additional functionality
 - Link to utility data sharing and marketing activities



Lighting Upgrade in Central Point

- 5,000-square-foot building in Central Point
- Owner, retired CPA Alvin Woody, researched efficient lighting at son's request
- Made the investment based on the strong data
- Project details
 - T8 lighting and delamping
 - \$3,690 Energy Trust incentive
 - 26,458 kWh saved annually
 - \$2,000 annual bill savings



“This was the first energy-efficiency project I’ve done and has inspired me to look at other things I can do to improve the building’s energy use.”



Thank You!

