

ENERGY-SAVING HANDBOOK

CLOTHES WASHERS



Dear Retailer,

Thank you for supporting Energy Trust of Oregon's cash incentives on select ENERGY STAR® appliances.

Our focus is helping customers remedy "dirt-magnet mayhem" through cash incentives on select ENERGY STAR front-load clothes washers. These washers use about 25 percent less energy than standard washers and can save up to 3,000 gallons of water over the course of one year. Energy Trust offers a cash incentive of \$75 for qualifying models.

Remember, encouraging your customers to purchase ENERGY STAR appliances—with or without a cash incentive from Energy Trust—will help them save energy and money for years to come, and support energy conservation in Oregon.

What support will I receive?

Field representatives make monthly store visits and support you by:

- Training your staff on qualifying products
- Providing all necessary point-of-purchase marketing materials
- Conducting educational outreach events—at mutually agreed-upon times—to guide customers to qualifying products

Our team looks forward to working with your store. Your customers will enjoy products that help them save energy while you enjoy the added benefits of increased sales.

CASH INCENTIVES AT-A-GLANCE

CLOTHES WASHERS \$75 CASH BACK



Qualifying ENERGY STAR models must be front-loading 2.5 cu.ft. or larger with an Integrated Modified Energy Factor (IMEF) of 2.38 or greater.

How do you get the incentive?

Apply online at www.energytrust.org/appliances or submit a paper application.

Why Choose ENERGY STAR?

In order to earn the label, ENERGY STAR products must be third-party certified based on testing in EPA-recognized laboratories. In addition to up-front testing, a percentage of all ENERGY STAR products are subject to “off-the-shelf” verification testing each year. The emphasis on testing, third-party review, and compliance screening bolsters integrity and ensures that consumers can trust ENERGY STAR certified products to deliver the energy savings promised by the label.



INCENTIVE REQUIREMENTS FOR YOUR CUSTOMERS

STEP 1: Review eligibility

Customers must live in Oregon and heat their water with fuel from Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas or Avista.

STEP 2: Purchase a qualifying model

A current list of qualifying ENERGY STAR front-load clothes washers is available online.

To apply for their cash incentive, customers must have a copy of their receipt showing: product type, model number, purchase date and price paid.

STEP 3: Apply within 60 days

Customers will receive their cash incentive faster if they apply online, or they can submit a paper application by mail, email or fax shown below. All applications must be received within 60 days from the date of purchase.

Online

energytrust.org/appliances

Email

products@energytrust.org

Fax

1.877.501.9629

Mail

Energy Trust of Oregon
Products
PO BOX 2445
Spokane, WA 99210-2445

Please allow six-to-eight weeks for incentive processing and payment.

Questions? Call us at **1.877.283.0702**.

RETAILER FAQs

How do I use the Qualified Product List (QPL) to identify qualifying products?

Energy Trust's QPL shows the manufacturer name and corresponding model number of front-load clothes washers that qualify for incentives. This list is updated on a monthly basis. At the top of the page, the QPL also lists the ENERGY STAR rating the appliance must meet in order to qualify for an incentive, and the corresponding incentive amount.

- Under each manufacturer name is a list of models that qualify for cash incentives from Energy Trust.
- Some models listed have symbols or letters (*, # or A) to note that there was a change to this model that does not affect its efficiency rating, such as color and finish options.
- As long as the model number matches the constant portion of the QPL, the product will qualify for a cash incentive.

Do customers need to file their incentive application with their taxes in order to receive their Energy Trust cash incentive?

No. This incentive is separate from any tax credits and the application must be submitted to Energy Trust within 60 days of purchase. Other tax credits may still apply; customers should ask a tax advisor for more information.

If a customer purchased a model that does not qualify for an incentive, but then received a free upgrade to a qualifying model, can the customer still receive the cash incentive?

No. Incentives are only available for qualifying models purchased by eligible customers. Incentives are meant to encourage customers to choose efficient products for their home.

RETAILER FAQs

Why do some qualifying appliance models have a higher operating cost than others that do not qualify?

Many factors affect qualification for an ENERGY STAR rating. Capacity and energy consumption are just a few examples of countless variables that can cause one unit to operate more or less efficiently than another.

Do customers have to apply for their cash incentive online?

No, an online application is not required, but customers that apply online often receive their cash incentives faster than by submitting paper applications.

If an appliance doesn't qualify for an incentive, does that mean it is lower quality than the others?

No. Cash incentives are available for models that have met or exceeded the threshold of energy efficiency set by Energy Trust and are not intended as a reflection on product quality.

When I purchased my appliance last month, it didn't qualify for a cash incentive but this month it does. Can I apply for one now?

No. Incentives apply at the date of purchase and are meant to help customers choose an energy-efficient product during the course of the purchase.

CLOTHES WASHER FAQs

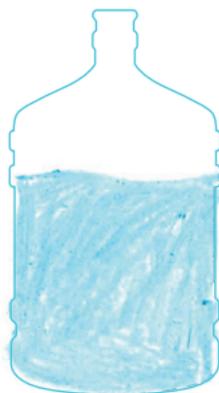
What makes ENERGY STAR front-load clothes washers so efficient?

STANDARD CLOTHES WASHERS



- Use up to 40 gallons of water per load
- Use almost twice as much water as ENERGY STAR models
- Leave more water in clothing during spin cycle

ENERGY STAR CLOTHES WASHERS



- Use up to 25 gallons of water per load
- Use 25% less energy than standard washers
- Extract more water during spin cycle, which also helps save on drying
- Save up to 3,000 gallons of water per year

More tips to choose the most efficient models

- Select a washer that offers several water level options, allowing you to adjust the amount of water to the load size.
- Pick a machine with faster spin cycles. Faster spin cycles can extract more water, reducing drying time and energy use.
- Pay attention to the Integrated Modified Energy Factor (IMEF). Premium-efficiency washers have an IMEF of 2.38 or greater and qualify for Energy Trust cash incentives.
- Look for models that qualify for Energy Trust incentives.

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Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and generating renewable power. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista save on energy bills. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. 1/17