



# ELECTRIC EFFICIENCY SOLUTIONS

## 2024 CASH INCENTIVES FOR BUSINESS CUSTOMERS OF PORTLAND GENERAL ELECTRIC AND PACIFIC POWER

Designing your building to conserve electricity can help you lower operating costs, reduce maintenance requirements and boost asset value. It can also result in more comfortable spaces for employees and customers. Energy Trust of Oregon brings these benefits into reach by offering cash incentives when you install energy-efficient electric equipment and systems. Choose from a range of options, including lighting solutions, efficient appliances, heating, cooling and more.

If you are a business customer of Portland General Electric or Pacific Power and have a new construction, major renovation or tenant improvement project in the works, you may be eligible for incentives.



### HAVE QUESTIONS ABOUT YOUR COMMERCIAL ELECTRIC PROJECT?

Contact Energy Trust at **1.877.467.0930**  
or [newbuildings@energytrust.org](mailto:newbuildings@energytrust.org).

EQUIPMENT	REQUIREMENTS	BUILDING TYPE	UNIT INCENTIVE
<b>HOT WATER HEATING EQUIPMENT</b>			
<b>Heat Pump Water Heater</b> <sup>3</sup>	Tank size ≥ 40 and ≤ 120 gallons Equipment must include a back-up resistance heating element	All	\$800 each
<b>APPLIANCES</b>			
<b>Commercial Clothes Washer</b> <sup>1</sup>	ENERGY STAR®	Multifamily, lodging, other commercial	\$150 each
<b>Residential Clothes Washer</b> <sup>1</sup> In-Unit, Front-Loading	ENERGY STAR Tub 2.5 cubic feet or more (Washer may not be purchased through retail channel)	Multifamily	\$60 each
<b>Laundry Center Washer/Dryer Combo</b> In-Unit, Front-Loading	ENERGY STAR Tub 2.5 cubic feet or more	Multifamily	\$85 each
<b>Electric Clothes Dryer</b> In-Unit	ENERGY STAR In-unit installation only Dryer may not be purchased through retail channel	Multifamily	\$25 each
<b>Ozone Laundry Systems</b>	Additional requirements apply, contact program for details	All	Up to \$7,500 per system
<b>Residential Refrigerator</b>	ENERGY STAR 5.0 14.3-20.5 cubic feet Top freezer No through-the-door ice	Multifamily	\$70 each
<b>HVAC EQUIPMENT</b>			
<b>Data Closet Mini-Split A/C or Heat Pump</b>	Cooling efficiency SEER 18 or greater	All	\$250/ton cooling capacity
<b>Bath Fan</b>	ENERGY STAR certified, continuous operating bath fans; Single speed fans ≤ 50 cfm exhaust rate, two-speed fans ≤ 50 cfm unoccupied exhaust rate and < 200 cfm occupied exhaust rate	Multifamily	Up to \$30 each, depending on efficiency rating
<b>Variable Frequency Drive (VFD) Control on Parking Garage Fan</b>	Additional requirements apply, contact program for details	All	Up to \$0.50/cfm
<b>Ductless Heat Pump</b>	SEER 18 or greater, HSPF 10 or greater Single compressor systems with up to two interior heads per dwelling unit	Multifamily, lodging	\$500/ton cooling capacity
<b>Commercial Air-Source Heat Pump</b>	Conditioned space served by heat pump(s) must have a combined floor area < 10,000 sq. ft. Conditioned space may be part of a larger building, but the space served by heat pump(s) must be enclosed and not open to other conditioned spaces AHRI rated with SEER > 20 and HSPF > 11	Office, retail, restaurant	\$300 each
<b>Variable Refrigerant Flow (VRF) Heat Pump</b>	Additional requirements apply, contact program for details	Offices and schools with an area served by VRF of at least 25,000 sq. ft.	\$1/sq. ft. served by VRF
<b>Hydronic Heating Circulator Pump</b>	Single speed or variable speed ECMs only; Limited to in-line circulators with horizontal motors	All	Up to \$750

EQUIPMENT	REQUIREMENTS	BUILDING TYPE	UNIT INCENTIVE
<b>ROOFTOP UNIT (RTU) CONTROLS (ON GAS FURNACE OR ELECTRIC HEAT PUMP)</b>			
<b>Economizer</b>	Manufacturer-installed economizer on new packaged RTU RTU cooling capacity <54,000 Btu/h	All	\$30/ton of cooling capacity
<b>Demand Controlled Ventilation (DCV)<sup>2</sup></b>	Manufacturer-installed DCV on new packaged RTU RTU must also have an economizer	Spaces not required by code to have DCV: contact program for eligible space types	\$29/ton of cooling capacity
<b>Variable Speed Supply Fan</b>	Manufacturer-installed variable speed supply fan on new packaged RTU RTU must also have an economizer and DCV RTU cooling capacity <65,000 Btu/h	All	\$100/ton of cooling capacity
<b>KITCHEN EQUIPMENT</b>			
<b>Electric Combination Oven</b> Any Size	ENERGY STAR	Restaurant, foodservice, school	Up to \$1,000 each
<b>Gas-Fired Automatic Conveyor Broiler</b> Conveyor Width Under 20"	Automatic conveyor with catalyst		\$2,500 each
<b>Gas-Fired Automatic Conveyor Broiler</b> Conveyor Width 20-26"	Input rate less than 80 kBtu/h or a dual stage or modulating gas valve with a capability of throttling the input rate below 80 kBtu/h	Restaurant, foodservice, school	\$3,000 each
<b>Gas-Fired Automatic Conveyor Broiler</b> Conveyor Width Over 26"	Installed under a type I hood		\$3,500 each
<b>Electric Steam Cooker</b>	ENERGY STAR	Restaurant, foodservice, school	\$2,500 each
<b>On-Demand Overwrapper</b>	Must use either a mechanical or optical control system	Grocery, restaurant, foodservice	\$350 each
<b>COMMERCIAL DISHWASHERS<sup>1</sup></b>			
<b>Single Tank Conveyor, Low/Dual or High Temp Dishwasher</b>	ENERGY STAR	Restaurant, foodservice, school	\$900 each
<b>Multi Tank Conveyor, High/Dual Temp Dishwasher</b>			

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<b>REFRIGERATION EQUIPMENT</b>			
<b>Commercial Reach-in Refrigerators/Freezers</b>	ENERGY STAR	All	Up to \$325 each
<b>New Refrigerated Cases with Doors</b>	Door must be transparent; refurbished cases are not eligible	All	Up to \$70 each
<b>Ice Maker</b> Self-contained units	ENERGY STAR	All	\$180 each
<b>Ice Maker</b> Ice-making heads and remote-condensing units	ENERGY STAR	All	\$400 each

<sup>1</sup> Water heating must be through Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas or Avista.

<sup>2</sup> Heating must be through Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas or Avista.

<sup>3</sup> Equipment must meet minimum efficiency specifications found in the NEEA Advanced Water Heater Specification:

[www.neea.org/img/documents/Advanced-Water-Heating-Specification.pdf](http://www.neea.org/img/documents/Advanced-Water-Heating-Specification.pdf) (QPL: [www.neea.org/img/documents/qualified-products-list.pdf](http://www.neea.org/img/documents/qualified-products-list.pdf))

*Energy Trust does not guarantee any energy savings results; actual costs and savings may differ from estimates listed. Program details, including incentives, are subject to availability and may change.*

## Additional incentives & technical assistance

Energy Trust offers additional cash incentives, technical assistance and resources at all phases of the design and construction process. To get the most support and incentives, enroll your project during the earliest stages of design. To learn more about additional opportunities for your project, such as incentives for lighting, design assistance and solar planning, contact your outreach manager.



### ENROLL YOUR PROJECT TODAY

Submit your enrollment form to: [newbuildings@energytrust.org](mailto:newbuildings@energytrust.org).

For more information, including forms, calculators and workbooks, visit [www.energytrust.org/newbuildings](http://www.energytrust.org/newbuildings) or call **1.877.467.0930**.