

177th Board Meeting

May 19, 2020



Register in advance for this meeting:

<https://zoom.us/meeting/register/tJwscuCsqzIsE9KapajN1WmDYBtp9VNBiBkC>

After registering, you will receive a confirmation email containing information about joining the meeting.

Revised Agenda Board Learning Session #2

- 1:00 p.m. Welcome and introductions** (Michael Colgrove and Melissa Cribbins)
- 1:05 p.m. Marketing Communications Presentation** (Amber Cole, Shelly Carlton)
- An overview of the broad spectrum of Energy Trust marketing communications and outreach activities, with information about a range of channels we use to reach and serve customers, communities and stakeholders.
- 1:50 p.m. Measure Development Overview and Cost-Effectiveness** (Alex Novie, Peter Schaffer)
Present and discuss how measures are developed and what inputs are used to screen for cost-effectiveness at the measure and program level.
- 2:50 p.m. BREAK**
- 3:00 p.m. Review of Levelized Cost Calculations** (Spencer Moersfelder)
- Present and discuss our methodology for calculating levelized costs and a history of the trends.
- 4:00 p.m. Adjourn Meeting**

The next meeting of the Energy Trust Board of Directors will be
Next Meeting Board of Directors' May 20, 2020
<https://zoom.us/meeting/register/tJwkd--sqTgvE9JPbFGzXHN9DWf3mNqHR0il>
After registering, you will receive a confirmation email containing information
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