

# NEWS

For Immediate Release  
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## **Amanda Sales promoted to director of HR, joins Energy Trust's executive team**

*Newly created position reinforces importance of culture in leadership decision-making*

PORTLAND, Ore. — August 31, 2020 — Energy Trust of Oregon has promoted Amanda Sales to director of human resources. This new position was created in recognition of the importance of people and culture in the organization's diversity, equity and inclusion goals and its efforts to better serve customers.

As a member of the executive team, Sales will contribute at the highest level of staff leadership. She brings her experience growing up, learning and working in diverse and rural communities. This perspective will enhance executive decision-making at Energy Trust, especially important now as the organization works to identify and address racial equity issues in all aspects of its work. "As HR director, I'll continue to advocate passionately for staff of all different lived experiences and will continue working to increase staff and stakeholder engagement on our diversity, equity and inclusion priorities," said Sales.

In past roles and at Energy Trust, Sales has successfully worked to elevate human resources as a strategic partner to managers and staff. While at Energy Trust, she developed a mentoring program, advanced staff compensation philosophy and guidelines, developed training, hiring and recruiting strategies for increasing staff diversity and produced an HR strategy that aligns with the organization's 2020-2024 Strategic Plan.

In his announcement of Sales' promotion, Executive Director Michael Colgrove said, "Our people are our strongest and most important resource for meeting our strategic plan, organizational and diversity, equity and inclusion goals. They will help us respond to the accelerated pace of [change and evolution within our industry](#)."

Outside of her role at Energy Trust, Sales champions the importance of workforce readiness and reducing recidivism and previously provided interpersonal and career skills coaching to people of color in prison or work release programs. Sales is a Senior Professional in Human Resources (SPHR) and Strategic Human Resources Business Partner (sHRBP). She also works with an emerging leaders group that supports the [Women's Center for Leadership](#) board.

Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and generating renewable power. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista save \$3.9 billion on energy bills. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. Learn more at [www.energytrust.org](http://www.energytrust.org) or call 1-866-368-7878.

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