LET THE BENEFITS SHINE
Solar-ready homes give homebuyers power over their electricity. Going solar can provide these additional benefits:

Rooftop Savings
Most solar homes have about 24 panels, which could save homebuyers about $1,050 on electricity bills. Today's solar panels are also much more efficient than they were a decade ago, so they require less space to produce the same amount of energy.

More Affordable Than You Think
When you combine tax credits with cash incentives from Energy Trust, you can offset up to 50% of your installation cost.

Low Maintenance
With no moving parts and a production warranty of 20 to 30 years, solar panels require almost no maintenance. They remain relatively clean so long as it occasionally rains.

Trade allies can qualify for solar ready incentives. For more information on becoming a trade ally, please contact our trade ally coordinator at 1.877.283.0698, or via email at eps@energytrust.org.

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Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and generating renewable power. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista save on energy costs. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. Printed on recycled paper that contains post-consumer waste. 1/20
THE SOLAR READY ADVANTAGE

Today’s energy-savvy homebuyers are drawn to homes that offer superior performance and efficiency, including those with solar potential. Building solar ready keeps your upfront costs in check and gives buyers the flexibility to easily add a solar electric system down the line.

To build your homes solar ready, talk to your program verifier and share the Solar Ready Installation Requirements with your licensed electrical subcontractor.

Supporting Your Efforts

Energy Trust of Oregon offers a variety of resources to help you build solar ready and distinguish your homes in the marketplace. Available resources include:

- A $200 cash incentive for building solar-ready EPS™ homes
- Support from our solar field specialist
- Marketing assistance to promote your efforts
- Information on homebuyer solar tax credits and financing options

For more information on building solar ready with Energy Trust, please visit [www.energytrust.org/solarready](http://www.energytrust.org/solarready) or call 1.877.283.0698.