



# A JOURNEY OF 92.96 MILLION MILES

BEGINS WITH  
A SINGLE STEP



**Energy Trust of Oregon**  
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[energytrust.org](http://energytrust.org)

Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and generating renewable power. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista save on energy costs. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future. **Printed on recycled paper that contains post-consumer waste. 1/23**



EnergyTrust  
of Oregon

The logo features the text "EnergyTrust" in blue and "of Oregon" in a smaller blue font below it. To the right of the text is a stylized sun icon with rays.

# BRING SOLAR POWER DOWN TO EARTH

The benefits of solar power are as clear and plentiful as the Oregon summer sun: lower energy bills, reduced operating costs and more sustainable buildings and businesses. Energy Trust of Oregon offers cash incentives and other valuable resources to help building owners and developers reach for the sun.

## Let's talk

Wondering if your project is a good fit for a solar installation? Meet with one of our Solar Trade Allies early in the design process. They'll analyze your project and provide a solar development assistance study along with projected power generation and savings figures. Plus you'll earn cash incentives for starting the solar conversation.

## Plan ahead

If you're interested in solar but can't make it happen right this minute, we can also provide funds and assistance to prepare your building for a future installation when the time is right.

## Meet solar requirements

For public projects that have renewable energy requirements, we can help you comply with Oregon's 1.5% for Green Energy Technology rules and maximize the return on your solar investment.

## Support every step of the way

Get cash incentives and expert guidance from Energy Trust Solar Design Allies and Trade Allies during each stage of the process.

**Solar Early Design Add-On**—\$500 in cash incentives for including a Solar Trade Ally in your Early Design Assistance meeting.

**Solar Development Assistance**—Up to \$1,800 in cash incentives to determine the solar potential of your project.

**Solar-Ready Design and Construction**—Up to \$15,000 in cash incentives to build to Energy Trust solar ready standards.



To learn more about how Energy Trust can help identify your project's solar potential, contact [newbuildings@energytrust.org](mailto:newbuildings@energytrust.org) or **1.877.467.0930**, or visit [www.energytrust.org/solardesign](http://www.energytrust.org/solardesign).