

Conservation Advisory Council Agenda

Virtual meeting

Tuesday, April 12, 2022 – Please note this meeting is on a Tuesday
1:00 – 2:30 p.m.

To join the Zoom meeting, register here for your meeting link:

<https://us06web.zoom.us/meeting/register/tZEvce2trTwgGNfvuZaH35teRXqLmyHu4I4A>.

1:00 Welcome and announcements

- Agenda review
- Introductions

1:15 Strategic considerations and market insights (*Engagement and discussion*)

This is the first of three engagements with CAC to gather your perspectives on customer priorities and needs for Energy Trust to consider as we plan for 2023 energy efficiency program services and incentives.

During this first session, we are seeking CAC's thoughts on strategic priorities, market insights and emerging opportunities in energy efficiency for Oregon residential and business utility customers. This session will include a facilitated discussion with the goal of incorporating your feedback into staff planning earlier than we have done in the past.

We want to hear from you. Please come prepared to share your thoughts on the state of the market and what we should keep in mind as planning for next year gets underway.

Details:

- 2023 Budgeting and Action Planning (staff presentation)
 - What's different this year and why
- Market Intelligence Q&A (CAC discussion)
 - Industry Trends—Exploring the drivers (policies, technologies, emerging opportunities) in 2023. What should staff be aware of and planning around?
 - Customer Needs—What are you hearing from the communities and groups you work with? What are their concerns and what kind of programs or offers would best meet their energy needs and goals? What is your organization talking about in respect to serving your own customers or members?
 - Emerging Opportunities—What's on the horizon for Oregon broadly? And specific to clean energy, managing utility costs or saving energy?
- Next steps (staff wrap-up)
 - Second engagement in summer
 - Third engagement in September or October

Facilitators: Renee Garrels, Marshall Johnson, Dave Moldal

2:20 Public comment

2:30 Adjourn

Meeting materials (agendas, presentations and notes) are available [online](#).

Next meeting is Wednesday, May 11, 1:30 – 4 p.m.