



MULTIFAMILY STRATEGIC ENERGY MANAGEMENT

Strategic Energy Management (SEM) helps multifamily properties evaluate their energy use with tools and education to start saving energy now and continue saving energy over time. SEM is delivered through a series of workshops that teach property managers and staff to measure energy use, establish energy performance goals, identify improvements and track progress.

Increasing energy efficiency is one of the most effective ways to lower monthly utility costs; saving money that can be reinvested back into the property and residents. Benefits of participation include:

FINANCIAL BENEFITS	OTHER BENEFITS
<p>Energy Savings Active participation is expected to result in 3-5% savings in overall electricity and gas use.</p>	<p>Planning Support Assistance formulating plans and/or policies with consideration for participant resources and goals.</p>
<p>Milestone Incentives Earn \$10,000-\$34,000 depending on number of enrolled sites and completion of milestone action items.</p>	<p>Resources Access to a wealth of tools and resources that cover technical and behavioral energy-saving changes.</p>
<p>Intern Incentives Receive up to \$10,000 to help cover the cost of an intern who works on SEM-related activities.</p>	<p>Networking Opportunities to interact with other SEM organizations to share experiences and best practices.</p>
<p>Education Incentives Energy Trust offers a minimum \$1,000 reimbursement per individual for completion of Building Operator Certification courses.</p>	<p>Hands-On Coaching Support from energy coaches to help evaluate energy use, teach you strategies to reduce energy consumption and improve building operations.</p>
<p>Resident Engagement and Education Residents will have access to educational materials, workshops, gift cards and energy conservation kits.</p>	<p>Coordination Support SEM compliments and help tie together other energy-saving programs and opportunities.</p>



Connect with your local energy coach today.

Email energymanagement@energytrust.org or call 1.866.605.1676.

To learn more about Multifamily Strategic Energy Management, visit www.energytrust.org/multifamilySEM.