



Market Intelligence Gathering Discussion

Renewable Energy Advisory Council

April 19, 2023



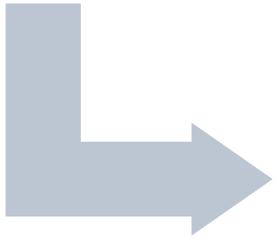
Agenda:

- Overview of Advisory Council planning and budget engagements
- Market Intelligence discussion

Advisory Council engagements in planning and budgeting in 2023

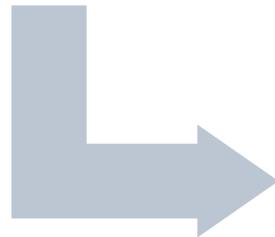
Input

- What: Market Intelligence gathering session
- When: April Advisory Council meetings
- How: Facilitated discussion



Input

- What: Subject matter deep dive sessions
- When: July Advisory Council meetings
- How: Facilitated discussion

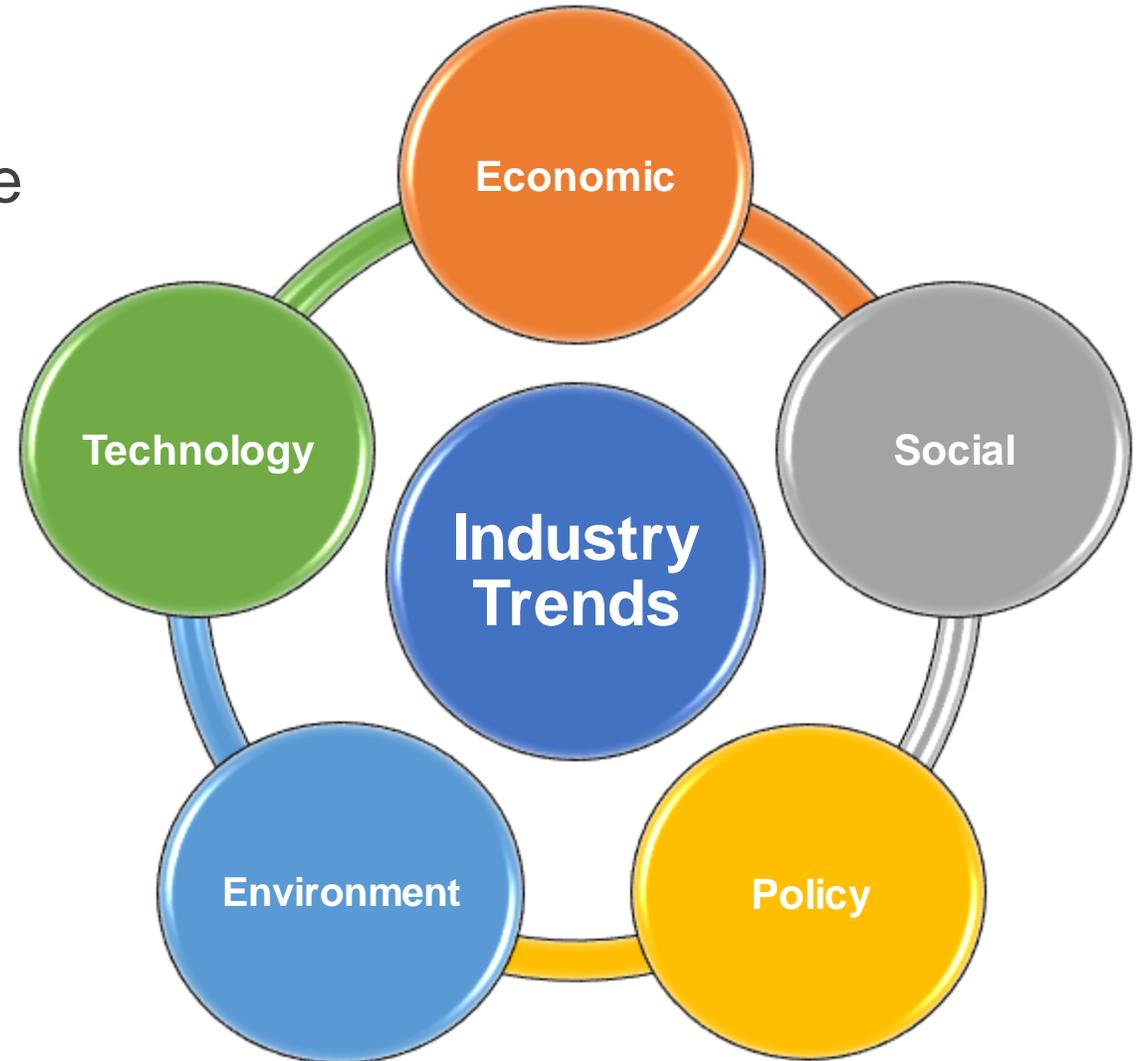


Output

- What: Joint AC meeting
- When: October
- How: Presentation & discussion

Industry Trends

- How is the energy industry landscape changing, compared to where we were in April 2022?
- What market trends are on your organization's horizon in 2024 that Energy Trust should be aware of and planning around?





Customer Needs

- What are you hearing from customers and the communities you work with?
- What barriers and challenges are customers facing?
- Are there any specific communities you want to flag as needing attention?
- What is your organization talking about in respect to serving your own customers or members?

Opportunities

- What are the biggest market opportunities you see emerging over the next 12-18 months?
- What partnership opportunities do you see (over the next 12-18 months) where our organizations can work together to achieve mutual goals and bring more clean energy benefits to customers?



Strategic Priorities

- What are the overall strategic priorities for your organization over the next 12-18 months (pertaining to saving energy, clean energy offerings and rate impact)?
- What impact should Energy Trust be striving to make for customers over the next 12-18 months?



Thank you!