



YOUR QUICK GUIDE TO GOING SOLAR

THOUSANDS OF OREGONIANS ARE POWERING THEIR HOMES WITH SOLAR ENERGY. YOU CAN TOO, WITH HELP FROM ENERGY TRUST.

Your Energy Trust trade ally makes it easy

The best way to learn more about solar for your home is to request a free, no-obligation analysis and bid from an Energy Trust solar trade ally.

Energy Trust has a list of licensed and insured solar contractors across Oregon who meet our rigorous standards. These trusted professionals take the guesswork out of going solar. They can assess the solar potential of your roof, provide a custom proposal, estimate your potential savings, explain solar + storage, and discuss incentives and financing options.

The solar contractor you choose will work with you to order and install the system, as well as get you lined up with applicable incentives and tax credits.

Request a bid at
www.energytrust.org/solarbid
or use the QR code.



Solar advantages add up

- **Save on electricity bills.** Going solar can significantly lower your monthly bill and save hundreds of dollars annually. And since solar panels last for decades, you'll keep your energy costs under control with consistent, lower utility bills for years to come.
- **Reduce your carbon footprint.** Generating your own solar power means a greener future for Oregon.
- **Increase your property value.** A solar system—which costs only about half of what it did a decade ago—is a solid investment. Homes with solar generally sell faster and for more money than homes without.*
- **Add battery storage for backup power during outages.** A solar + storage system can keep your food cold, lights on and phone charged during a power outage. It's a clean, safe and quiet alternative to diesel, propane, or natural gas-powered generators. Solar + storage makes your home more energy resilient, increases your energy independence and provides peace of mind.



More affordable than you might think

- **Incentives, tax credits and rebates can lower project costs by 35% or more.**

Energy Trust of Oregon offers cash incentives for solar installations. You may also qualify for an Oregon rebate and a federal tax credit** for your solar or solar + storage installation. Plus, many Energy Trust solar trade allies offer financing, making it even easier to move forward.

- **Solar Within Reach provides increased incentives for income-qualified households.**

Energy Trust makes solar and solar + storage more affordable for households meeting Solar Within Reach income guidelines.

The Oregon Community Solar Program is a good option if you rent, own a condo or have limited roof space.

You subscribe to a portion of a community solar project that is shared with other customers. Every month, you will receive a credit on your utility bill for the electricity generated from your portion of the system. Learn more at www.oregoncsp.org or call **1.800.481.0510**.

**Source: energy.gov/eere/solar/articles/solar-homes-sell-premium-0*

***Consult your tax professional to learn how tax credits and rules apply to your project. This information does not constitute tax advice and cannot be used to avoid tax penalties.*



Get more from your energy.

Visit www.energytrust.org/solar or call us at **1.877.777.4018**.