

Accessible, Affordable, Sustainable housing for individuals and families of all abilities The largest project of its kind in the Pacific Northwest



About Albertina Kerr



Kerr empowers people with intellectual and developmental disabilities (I/DD), mental health challenges, and other social barriers to lead self-determined lives and reach their full potential.



Employment Services:

- Job development, placement and support
- Project Search

Residential Services:

- I/DD Adult Group Homes
- Youth Group Homes

Mental Health Services:

- 24-bed youth short-term crisis in-patient psychiatric support
- Outpatient therapy for individuals with I/DD

Social Enterprise:

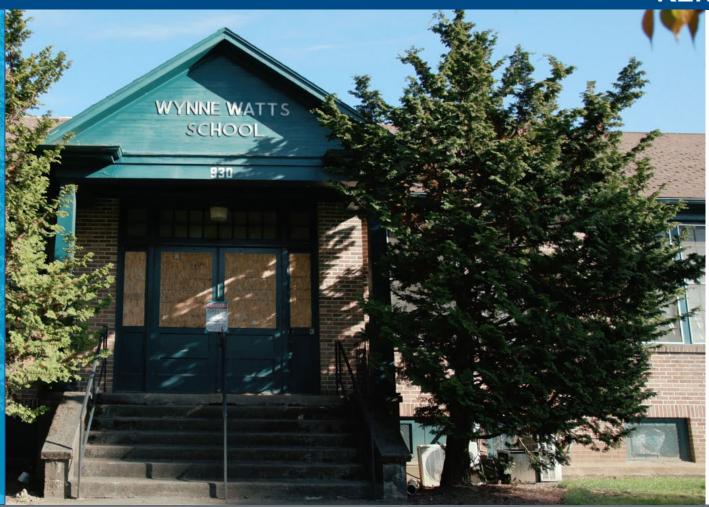
Kerr Bikes & Boats



About Albertina Kerr - History



- Kerr was founded in 1907 as a homeless shelter for men
- Quickly morphed into a shelter for mothers and babies
- Wynne Watts School: 1938-2020





Wynne Watts Commons – Project Overview



Overview

- 150 units of Affordable housing for those earning less than 30% AMI up to 80% AMI
 - 102 units at 60% AMI
 - 15 units at 70% and 80% AMI
 - 30 Universally Accessible units at 30% AMI
 - 3 Short-term housing units
- Location: 928 NE 162nd Ave, in Gresham, OR
- 96,000 Square Feet on 2.5 Acres, 128 parking spaces
- Designed to be Net-Zero Energy

Key Milestones

- Started Construction: January 2021
- Completed Construction: June 2022
- Completed Lease-up: November 2022















Wynne Watts Development Principles







Wynne Watts Commons – Site Plan





- STORMWATER CATCHMENT
- 2. CARPORTS WITH SOLAR PV ARRAY
- 3. ROOF TOP SOLAR ARRAY
- 4. COMMUNITY GARDEN
- 5. CHILDEREN'S PLAY AREA
- 6. BIKE STORAGE BUILDING
- 7. EXISTING BUILDING
- 8. EXISTING BUS STOP
- 9. BUILDING ENTRY

Accessibility & Affordability are Central to Kerr's Mission – Independent Living



Limited housing choices

- Stigmatized, confined to institutions, and isolated from society
- Regulated housing is key

By the Numbers

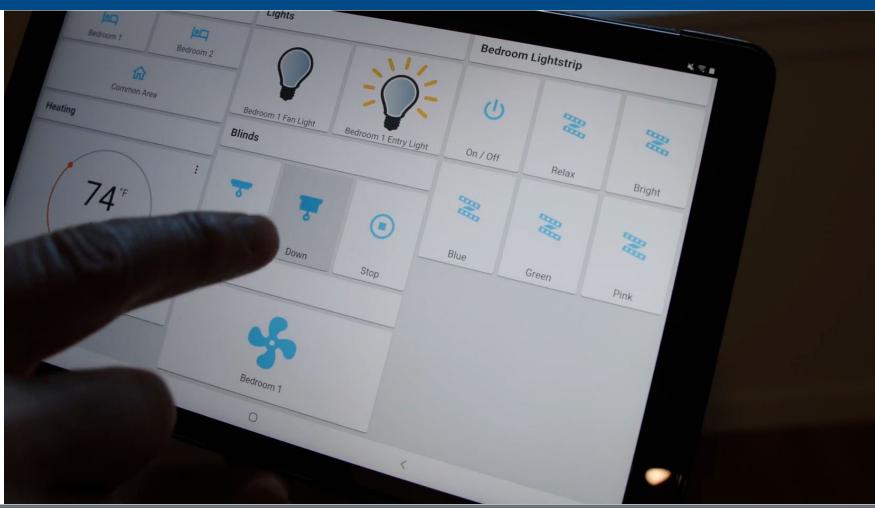
- 24,000 adults with I/DD in Oregon face housing insecurity
- **5,500** adults with I/DD in Oregon have a housing cost burden greater than 30% of income
- 36% of adults with I/DD in Oregon prefer to live somewhere else (as compared to 25% nationally)





Universal Design









Recap of Accessible Features

ALBERTINA **KERR**

Roll-Under Sink

Roll-In Showers

Safety Monitoring

- Moisture
- On/Off



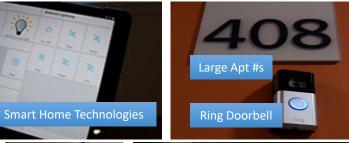
- Two-height
- Electrical outlets in ceiling for lifts
- Sound insulated bedroom walls
- Color-coded floors



Drop-down Cabinets



















ALBERTINA The Biggest of Its Kind **KERR** Wynne Watts Commons is the largest housing complex in the country designed for individuals with I/DD that is: Affordable Accessible Technologically Advanced Integrated Community







Housing Cost ≤ 30% x Income

"Housing Costs" = Rent/Mortgage Costs + Utilities

"Housing Cost Burdened" = Spend more than 30% of Annual Income on Housing Costs





$$$$$
____ $\le 30\% \times $106,500$

\$106,500 is Area Median Income in Portland MSA for a Family of Four





 $$31,950 \le 30\% \times $106,500$

(\$2,663 per month)

\$106,500 is Area Median Income in Portland MSA for a Family of Four

Allows \$6,213/month of Income to cover: Taxes, Health Insurance, Groceries, Daycare, Retirement, Education...





 $$19,173 \le 30\% \times $63,900$

(\$1,598 per month)

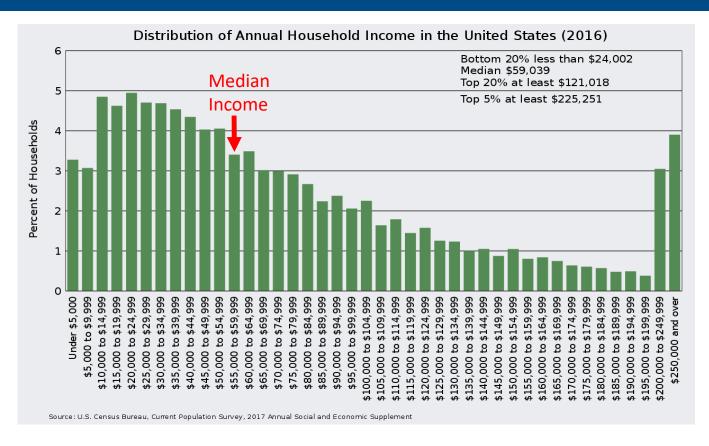
\$63,900 is 60% of Area Median Income in Portland MSA for a Family of Four

Allows \$3,727/Month of Income to cover: Taxes, Health Insurance, Groceries, Daycare, Retirement, Education...



Affordability – Median Incomes



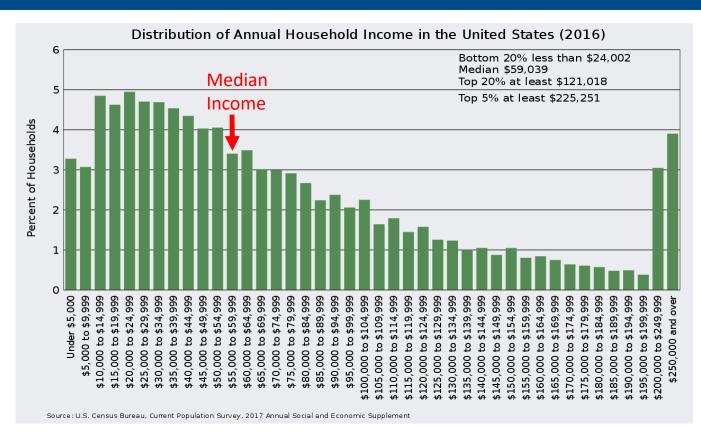


"Area Median Income" (AMI) = Household income for the median/middle household in a given region.



Affordability – Median Incomes





Portland MSA 2022 Population:

\$2.2M

2022 AMIs

Household of 4: \$106,500

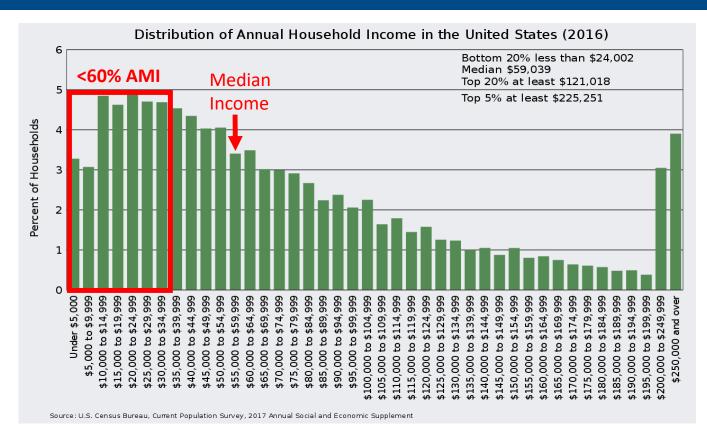
Household of 1: \$74,550

"Area Median Income" (AMI) = Household income for the median/middle household in a given region.



Affordability – Median Incomes





Portland MSA 2022 Population:

\$2.2M

60% AMIs

Household of 4: \$63,900

Household of 1: \$44,760

"Area Median Income" (AMI) = Household income for the median/middle household in a given region.



Affordability – Affordable Rents?



60% AMI: $$19,173 \le 30\% \times $63,900$

(\$1,598 per month)

 $30\% \text{ AMI: } $9,585 \le 30\% \text{ x } $31,950$

(\$799 per month)

Incomes above are at 60% and 30% of Area Median Income in Portland MSA for a Household of 4

At 30% AMI: Allows \$1,864/Month of Income to cover: Taxes, Health Insurance, Groceries, Daycare, Retirement, Education...



Affordability – Crisis

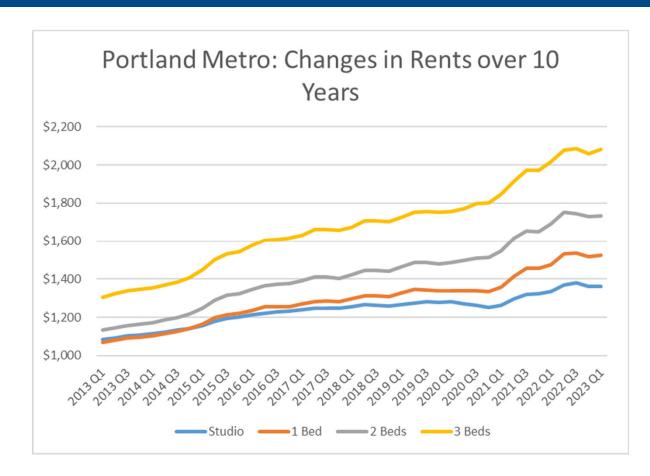


- Almost 90,000 homes short for households making 50% or less of Area Median Income in Greater Portland
- The City of Portland declared a Housing State of Emergency in 2015, which has continued to be extended, now through 2025
- In 2018, voters approved a \$652.8 million affordable housing bond measure to create affordable homes



Affordability Crisis - Portland Metro





Rent Increase

• 10 Years = 46%

Annual Average: **3.8%**

Family-Sized Units (2 and 3-

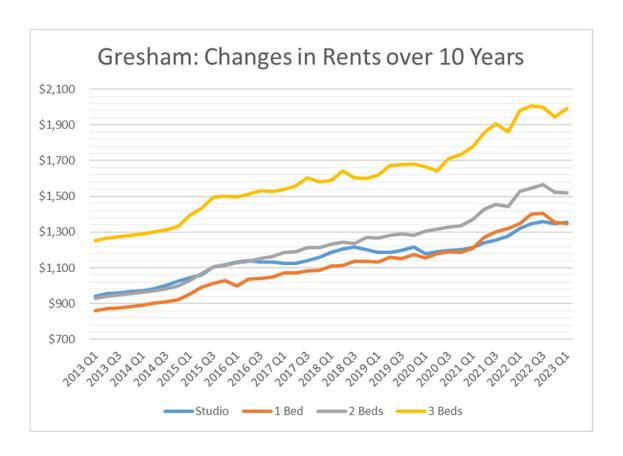
Bdrm): 4.6% per year

| Market Rents by Unit Size | Portland Metro |
|------------------------------|-------------------|
| Studio | \$1,360 |
| 1-Bedroom | \$1,523 |
| 2-Bedroom | \$1,734 |
| 3-Bedroom | \$2,081 |



Affordability Crisis - Gresham





Rent Increase

• 10 Years = **56%**

Annual Average: 4.5%

 Family-Sized Units (2 and 3-Bdrm): 4.9% per year

| Market Rents by Unit Size | Gresham |
|------------------------------|---------|
| Studio | \$1,356 |
| 1-Bedroom | \$1,346 |
| 2-Bedroom | \$1,519 |
| 3-Bedroom | \$1,993 |



Affordability – True Housing Costs



Housing Cost = Rent + Utilities

- Water/Sewer Typically charged back by Landlord
- Electric Typically paid directly by tenant
- Broadband Internet
- Average Utilities: \$232/month

| Housing Costs (including utilities) | Gresham | Portland Metro |
|-------------------------------------|---------|-------------------|
| Studio | \$1,539 | \$1,543 |
| 1-Bedroom | \$1,561 | \$1,738 |
| 2-Bedroom | \$1,767 | \$1,982 |
| 3-Bedroom | \$2,275 | \$2,363 |

Affordability – Portland Metro: How Affordable?



| Household Size 100% AMI Unit Size | Мо |
|-----------------------------------|----------|
| 1 \$74,550 | Hot C |
| 2 \$85,200 | |
| Studio \$95,850 | \$1, |
| 1-Bedroom | \$1, |
| 4 \$106,500 2-Bedroom | \$1, |
| 5 \$115,020 3-Bedroom | \$2 |

| Unit Size | Monthly Housing Cost | Household Income = Affordable | AMI %* |
|-----------|----------------------------|-------------------------------------|--------|
| Studio | \$1,543 | \$61,720 | 83% |
| 1-Bedroom | \$1,738 | \$69,520 | 87% |
| 2-Bedroom | \$1,982 | \$79,280 | 83% |
| 3-Bedroom | \$2,363 | \$94,520 | 85% |

60% AMI Families and 30% AMI Families

Cost Burdened paying average rents, paying 42% and 82% of their Income on Housing Costs

^{*}Assumes Household Sizes of 1, 1.5, 3, and 4.5 on average for Studio, 1-bdrm, 2-Bdrm, and 3-Bdrm units.



Affordability - Wynne Watts Commons' 117 Units



| Unit Size | Portland Metro Housing Costs | 60% AMI – Max Rents* | 70-80% AMI - Max Rents* | Income by Household Size | 30% AMI | 60% AMI |
|-----------|------------------------------|-------------------------|----------------------------|-----------------------------|----------|----------|
| | | (102 Units) | (15 Units) | 1 | \$22,380 | \$44,760 |
| Studio | \$1,543 | \$1,119 | | 2 | \$25,560 | \$51,120 |
| 1-Bedroom | \$1,738 | \$1,198 | \$1,397 | 3 | \$28,770 | \$57,540 |
| 2-Bedroom | \$1,982 | \$1,438 | \$1,918 | 4 | \$31,950 | \$63,900 |
| 3-Bedroom | \$2,363 | \$1,662 | | 5 | \$34,530 | \$69,060 |

- *WWC Maxmium Rents include ALL utilities including Broadband internet.
 Tenants pay no utilities.
- 3 Additional units will be owned by Albertina Kerr for short-term housing needs



Affordability - Wynne Watts Commons' 30 Accessible Units



30 Units designed to be Universally Accessible for those with I/DD

- For those earning no more than 30% AMI
- Supplemental security income (SSI) benefits, are often a key source of income for individuals with I/DD
 - SSI Monthly Payment = \$783
 - SSI as % of AMI = 20.6%
 - % SSI for housing costs in Gresham
 - Studio = 196%
 - 1 Bdrm = 199%



Affordability - 30 Accessible Units - HUD 811 PRAs



30 Units designed to be Universally Accessible for those with I/DD

- WWC received HUD 811 Rental Assistance for all 30 Units
- Tenant must qualify via state and earn no more than 30% AMI
- Allows Tenant to pay 30% of their income to Landlord, and State pays difference in rent to Landlord up to a maximum rent (approximately 50% AMI Rent).
- Examples:
 - Income (SSI) = \$783/month, Rent paid = \$235/month
 - Income = \$100/month, Rent paid = \$30/month



KERR Sustainability Targeting IFLI Net Zero **Energy Certification**





KERR

Seven Principles of Cost-Efficient Design



Build a committed team



Choose a development-friendly site



Target Value Design



Design efficient, repeatable units



Use 24" modules



Ask the trade experts



Ensure Easy approvals



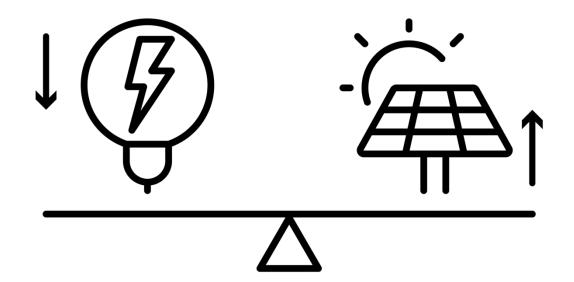




How we achieve Net Zero

• First Goal: Lower EUI

• Second Goal: On-site Power Generation









Typical Energy Saving Strategies Used

- High-performance wall assembly.
 - 2x6 w/ continuous mineral wool exterior insulation
- Energy Star Appliances
- LED lighting throughout.
 - Corridor occupancy sensors















Unique Energy Saving Strategies Used

- Windows
 - Triple-pane vinyl windows
 - Large operable windows Fresh Air and daylight access.
 - Sun-shades on the west and south-facing windows
- Residential HVAC Approach
 - Heating: HRV Supply Air Heat Pump provides 80% of heating needs. Remaining demand (~20%) in unit electric resistance
 - Cooling: HRV Supply Air Heat Pump tempered to ~50F, can be bypassed by the in-unit thermostat, port in wall if needed for portable cooling
 - Mobile AC was ultimately provided in all units due requirement for AC in affordable housing.
 - Ceiling Fans to distribute air within the unit.
- Domestic Hot Water System
 - Heat pump hot water heater



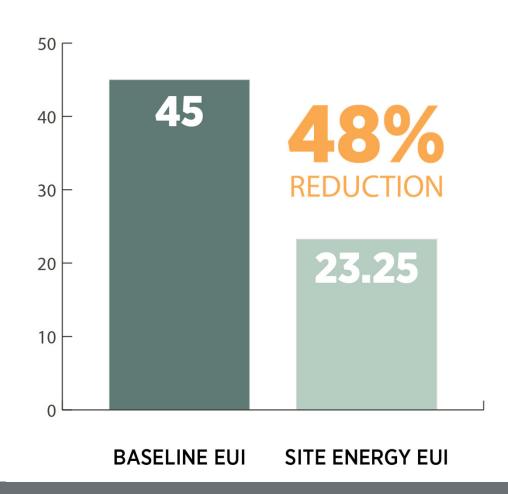












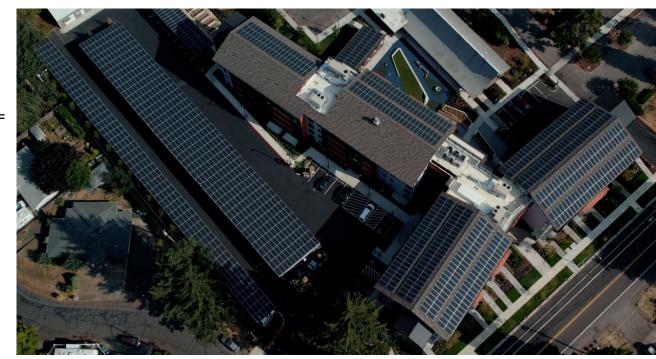




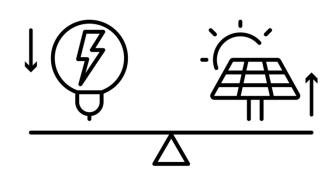


Photovoltaic Solar Array

- Installed on roofs where possible and over surface parking
 - Modeled Annual Energy Demand = 652,140 kWh
 - Renewable Energy Generated = 721,000 kWh











Financial Story — It Takes a Village





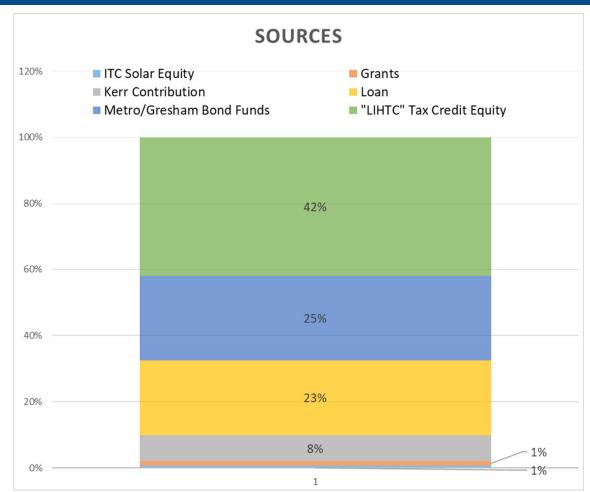


Financial Story – Sources



Construction Costs (2021 Numbers)

- \$28,500,000
- \$297/SF
- \$190,000/Unit





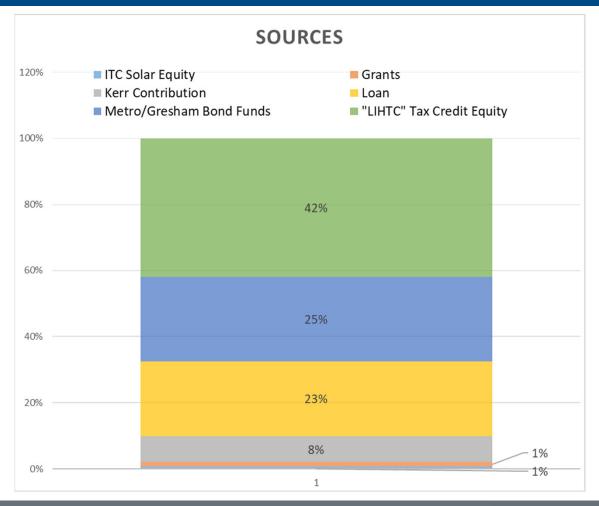
Financial Story – Sources



Affordable Housing Feasibility

- 1. Determine Tax Credit Equity
- 2. Maximize Long-Term Loan Amount
- 3. Apply for Grants
- 4. Compete for "Gap" Funding







Financial Story – Tax Credit Equity

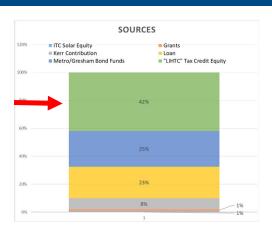






Example Calculation

| Project Eligible Cost | \$10,000,000 |
|-----------------------|--------------|
| Applicable % | 4.00% |
| Annual Tax Credit | \$400,000 |
| Credit for 10-Years | \$4,000,000 |
| Price per Credit | \$0.90 |
| Equity to Project | \$3,600,000 |





Financial Story – Maximize Loan



Maximize Long-Term Loan Amount

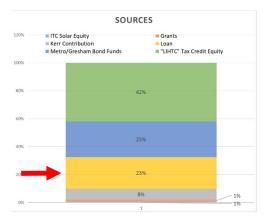
Net Operating Income 1



Loan Amount 1



Decreased Operating Expenses = Higher Loan

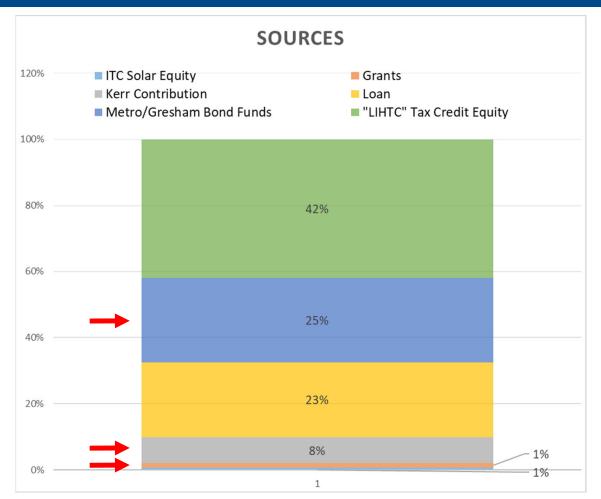


Financial Story – Secure Remaining Funding



Affordable Housing Feasibility

- 1. Determine Tax Credit Equity
- 2. Maximize Long-Term Loan Amount
- 3. Apply for Grants
- 4. Compete for "Gap" Funding





Financial Story – Net Zero?



Cost Premium of Net Zero (2021 Costs)

| Hard Costs | |
|---|-------------|
| Envelope | |
| Above-code insulation, air-tight and thermal bridge free envelope | \$75,000 |
| Triple-pane windows | \$50,000 |
| HVAC Equipment | |
| Dedicated Outdoor Air System (DOAS) | \$700,000 |
| Heat Pump for water and space heating | \$500,000 |
| Lighting | |
| Advanced Lighting Controls | \$100,000 |
| Solar | |
| Solar PV System | \$1,200,000 |
| Carport Structure | \$600,000 |
| Total Additional Hard Costs | \$3,225,000 |

| Total Cost Premium | \$3,444,500 |
|------------------------------------|-------------|
| Total Additional Soft Costs | \$219,500 |
| Detailed Envelope Review | \$7,500 |
| Inspection | 32,000 |
| Air Tightness Testing and | 32,000 |
| Modeling | 743,000 |
| Energy Consulting and | \$43,000 |
| Architect Net Zero Premium | \$67,000 |
| MEP Systems | \$70,000 |
| Soft Costs | |
| | |

Total Cost Premium 12%



Financial Story – Net Zero Feasibility



| Total Net Zero Premium | \$3,444,500 |
|---------------------------|-------------|
| Additional LIHTC Equity | \$1,523,289 |
| Additional Loan Amount | \$1,361,000 |
| ITC Equity | \$305,417 |
| Total Sources | \$3,189,706 |



"Gap" if Net Zero pursued: \$254,794





Financial Story – Net Zero Feasibility – Today?



| Estimated Net Zero Premium | \$4,305,625 |
|----------------------------|-------------|
| Additional LIHTC Equity | \$1,992,444 |
| Additional Loan Amount | \$929,000 |
| ITC Equity | \$1,041,196 |
| Total Sources | \$3,962,640 |

Changes since 2021

- Construction cost increased (~25%)
- Interest rates increased (~3%)
- Inflation Reduction Act passed (increased ITC)

"Gap" if Net Zero pursued: \$342,985 Yes/No?



Closing Statements & Video







Questions



