

Conservation Advisory Council Agenda **REVISED**

Virtual meeting

Wednesday, February 14, 2024

1:30 – 3:30 p.m.

Zoom meeting registration link:

<https://us06web.zoom.us/meeting/register/tZwudisqzwtG9D0aiKW73iP16qzvzmMqkL6>

1:30 Welcome and Introductions

1:35 Council Operations *(discuss)*

The council will review its operating principles—the tools we use to function as a council (from using meeting agendas to briefing new members). This includes reviewing the council's community agreements—agreed upon ways in which we'll behave and hold each other accountable as we conduct our work together.

This will also be time for each council member to share topics they would like to discuss this year or have staff bring forward to future meetings.

Presenter: CAC Facilitator Hannah Cruz

1:55 2023 Preliminary Annual Results *(inform)*

Review Energy Trust's preliminary annual results for 2023, including at the utility and sector level, and highlight drivers of energy savings and generation. More information including detailed financial data for 2023 will be available in Energy Trust's 2023 Annual Report to the OPUC, which comes out April 15.

Presenter: Director of Energy Programs Tracy Scott

2:15 Organizational Update: Multiyear Planning and 2025 Budgeting Changes *(feedback)*

Review Energy Trust's plan for transitioning to a multiyear planning framework over the next two years and highlight points of engagement for council members. Review proposed modifications to our 2025 budget development approach, including changes to council engagement, and hear council feedback.

Presenter: Chief Financial Officer Chris Dunning

2:55 Member Roundtable: 2023 Look Back, 2024 Look Forward

Council members, please come prepared to share out in the CAC Member Roundtable. Let's take time to celebrate each other's recent achievements and hear about upcoming plans.

3:10 Public Comment

3:15 Adjourn

Meeting materials (agendas, presentations and notes) are available [online](#).

The board invites CAC, RAC and DAC members to attend their Wednesday, March 13 board workshop on strategic plan development as workshop participants. The next time the board meets on the strategic plan is next week, Wednesday, February 21, and CAC members are welcome to listen in to that discussion, too.

Next CAC meeting is Wednesday, April 10, 2024.

Joint Advisory Council Meeting

October 12, 2023

Attending from the CAC:

Jeff Bissonnette, NW Energy Coalition
Kari Greer, Pacific Power
Lisa McGarity, Avista
Jake Wise, Portland General Electric
Laney Ralph, NW Natural
Kerry Meade, Northwest Energy Efficiency Council

Becky Walker, NEEA
Charity Fain, Community Energy Project
Corinne Olson, Alliance for Western Energy Consumers
Noemi Ortiz, Cascade Natural Gas

Attending from the RAC:

Ryan Harvey, Pacific Power
Angela Crowley-Koch, Oregon Solar + Storage Industries Association
Josh Peterson, Solar Monitoring Lab, University of Oregon
Brikky King, Fairway Mortgage

Amy Schlusser, Oregon Department of Energy
Jaimes Valdez, Portland Clean Energy Benefits Fund
Alan Beane, GeoGrade Contractors LLC
Joe Abraham, Oregon Public Utility Commission

Attending from the DAC:

Rhea Standing Rock, Sunlight Solar
Terrance Harris, Drexel University

Susan Badger-Jones
Indika Sugathadasa, PDX Hive

Attending from Energy Trust:

Alanna Hoyman-Browe
Elaine Dado
Elaine Prause
Michael Colgrove
Betsy Kauffman
Elizabeth Fox
Greg Stokes
Noemi Ortiz
Tracy Scott
Chris Dunning
Sloan Schang
Tom Beverly
Kirstin Pinit
Laura Schaefer
Janelle St. Pierre
Kirstin Sellers
Dave Moldal
Marshall Johnson
Cory Hertog
Melanie Bissonnette
Maddie Norman
Oliver Kesting
Scott Leonard
Themba Mutepefa
Mark Wyman

Kate Wellington
Adam Bartini
Ryan Crews
Megan Greenauer
Sue Fletcher
Ben Thompson
Kyle Petrocine
Lizzie Rubado
Scott Swearingen
Kathleen Belkhat
Taylor Ford
Danielle Rhodes
Amanda Zuniga
Amanda Thompson
Dave McClelland
Cameron Starr
Helen Rabold
Ashley Bartels
Julianne Thacher
Amber Cole
Patrick Urain
Bayo Ware
Alex Novie
Lidia Garcia

Others attending

Jay Olson, Pacific Power
Jenny Sorich, CLEAResult
Peter Therkelsen, Energy Trust board
Brooke Landon, CLEAResult

Randy Hastings, DThree
Ed Barbian, CLEAResult
Alexia Kelly, High Tide Foundation

1. Welcome and Introductions

Alanna Hoyman-Browe convened the meeting at 1:20 pm by discussing community agreements and leading an icebreaker exercise.

2. Budget Discussion

Topic Overview

Michael Colgrove presented the 2024 budget and organizational goals. Slides are included in the meeting packet and the full presentation is available in the meeting recording. The budget is posted online at www.energytrust.org/budget.

Alana Howe provided questions to give a framework for the budget discussion:

- Do these goals resonate with you?
- Do they seem appropriate given market dynamics?
- Is your input reflected in these?

Summary of Discussion

A council member shared their excitement for the trade ally development programs and asked which ones will also be available to solar contractors? (Angela Crowley-Koch). Staff responded that these will be available to efficiency and Solar trade allies. LatinoBuilt partnership could be extended to LatinoBuilt.

A council member asked if the new outreach staff are going to be located in their designated regions or in the Portland metro area (Josh Peterson). Staff responded that they will be based in the regions they serve for geographically-dedicated outreach roles.

Another council member shared their appreciation for the presentation and stated the goals as presented resonated. The member also stated the more people and partners they meet, the more optimistic they are for the future and noted there are so many things that are right on the money and in Energy Trust's wheelhouse.

Council members shared there is an opportunity for Energy Trust and community-based organizations (CBOs) to gather and determine how to administer all of the funding while it's available (Indika Sugathadasa). The next five years will be a huge opportunity and transformational change in decarbonization and energy. A lot of the real lifting will happen in 2025 and beyond. Workforce needs to be built now to be ready in 2025. There are resources in the Portland Metro area that will launch, but we can only serve Portland. There's a lot of need in other areas. Energy Trust and other state programs can build a web across the state to serve them. Training hubs will be very important and a lot will be learned along the way. They concluded with their strong support of the direction presented, and that it captures input given (Jaimes Valdez).

The council noted one thing often missing in workforce development is that it needs to go beyond contractors. CBO staff need to learn how to manage these programs, but that isn't

reflected in the workforce conversation. People need to understand the technology and language, but also understand the community. It takes a long time. Often people trained by organizations are then poached. The council member encouraged staff to think more broadly when it comes to workforce. There is a need to understand energy or they can't speak to the community about it. Also, when looking at capacity building, there has to be enough money to hire someone. If grants are small, it becomes extra work dumped on an existing staff member. Other CBOs often call upon organizations to share our expertise. There has to be peer mentorship funding as it is happening unfunded. There needs to be sharing of learnings in the trenches over many years (Charity Fain). Staff responded that the intent is to use the \$4 million in 2024 to help CBOs grow staff and their lines of business to help connect energy efficiency and renewables to the communities they serve. Staff are looking at CBOs in workforce development to build capacity.

Additionally, staff shared that there has been a lot of learning from the councils and others over the years. Staff have given this a lot of thought this year for the 2024 action plan and are thinking of a CBO network, somewhat like the Trade Ally Network. It will be a learning space and way to support growth for CBOs.

Staff stated that sometimes the organization does things right but doesn't realize it, and then moves on to other things. Staff asked the council what things the organization should do more of.

A council member shared that the Solar Working Group started years ago was transformational as it was a place to discuss and learn together. It was the right topic at the right time. The peer learning was great, and there was value in it (Charity Fain).

Another member explained that in the presentation for the board, this was around adding funding sources and how it becomes more difficult to manage. With the influx of funding for low-income customers and the amount of deferred maintenance, there becomes a sorting issue. There needs to be maintenance to move forward with energy upgrades. This needs to be considered (Lisa McGarity).

Conversation around the organizational goals showed overall support from the council. One member expressed that the goals are good goals and they support each other. The first goal of saving energy and reducing costs may be missing some of the growth and expansion piece. It's stated in the memos, but not so well in the first goal. For training contractors, it's difficult to set up advanced heat pump systems so they function well. There's a barrier for contractors to install them, so controls are one way of helping (Becky Walker). Another council member shared that one thing that could be enhanced in the goals is to call out how Energy Trust is doing with their DEI efforts. It could be added to point it out (Lisa McGarity). Other council members shared they feel these goals go deeper and broader than previous goals. The work with CBOs makes Energy Trust even more empowering. It serves more people outside the Portland area (Susan Badger-Jones).

Members shared their thoughts on the importance navigating someone through a project in a way that makes sense. The customer experience will be important for things like how they operate their homes, and how they live in their homes more efficiently with new equipment. A heat pump water heater has more settings than a conventional water heater, for example. They shared the experience of someone whose contractor had never installed a heat pump water heater. A person-centered approach will be important (Jaimes Valdez).

Staff shared additional context from the presentation to the board. Multiple agencies working together to coordinate their offers makes it much more difficult for the people working directly with customers. If each organization has incentives for heat pumps and someone needs an

electrical panel upgrade first, it becomes complicated when it comes to who handles what. Maybe there's a way that one organization pays the full incentive and obtains payment from other agencies. Flexibility in funding will vary between organizations and agencies.

Members discussed opportunities to bring together CBOs and mentioned that the Oregon Solar + Storage Conference in November and could be a good place to network and learn (Josh Peterson). Another member added that it hasn't happened yet and could be built in, but it may be a separate event. The conference is not just for installers, but also industry people (Angela Crowley-Koch).

CBOs also need to be properly staffed to best serve communities. A member shared it's a night and day difference to work with a CBO if their staff have an understanding of the industry (Indika Sugathadasa).

One member stated it would be helpful to have a very quick overview of what "other people's money" looks like, where the funding is coming from and branching out to. Oregon Department of Energy has this information (Kari Greer). Staff responded that the budget assumptions section of the budget memo provides a table summarizing that information.

Next Steps

Budget public comments are due by October 18. Advisory council comments will be incorporated or addressed also. The Oregon Public Utility Commission public meeting will be November 2. The final proposed budget will be posted on December 6. The Energy Trust board will decide on the final proposed version on December 15. If there are any changes, they will be shared with the advisory councils.

3. Public Comment

There was no additional public comment.

4. Adjournment

The meeting adjourned at 2:50 p.m.

Conservation Advisory Council Meeting Notes

November 15, 2023

Attending from the council:

Jeff Bissonnette, NW Energy Coalition
Jonathon Belmont (for Margaret Lewis),
Bonneville Power Administration
Andy Cameron, Oregon Department of
Energy
Kari Greer, Pacific Power
Lisa McGarity, Avista
Laney Ralph, NW Natural

Jake Wise, Portland General Electric
Kerry Meade, Northwest Energy Efficiency
Council
Becky Walker, NEEA
Charity Fain, Community Energy Project
Corinne Olson, Alliance for Western Energy
Consumers

Attending from Energy Trust:

Hannah Cruz
Elizabeth Fox
Alex Novie
Sue Fletcher
Tom Beverly
Tracy Scott
Fred Gordon
Jay Robinson
Laura Schaefer
Maddie Norman
Lori Lull
Cory Hertog
Themba Mutepefa
Jackie Goss
Alyson McKay
Michael Hoch
Natalia Ojeda
Janelle St. Pierre
Kirstin Pinit
Kenji Spielman

Spencer Moersfelder
Ryan Crews
Debbie Menashe
Andi Nix
Marshall Johnson
Julianne Thacher
Melanie Bissonnette
Adam Bartini
Tiffany Hatteberg
Kathleen Belkhat
Eric Braddock
Amanda Potter
Mark Wyman
Maddy Otto
Greg Stokes
Elaine Prause

Others attending:

John Molnar, Rogers Machinery
Brooke Landon, CLEAResult

Chad Ihrig
Brian Lynch, AESC

1. Welcome and Announcements

Hannah Cruz, senior stakeholder relations and policy manager, convened the meeting at 1:30 p.m. via Zoom. The agenda, notes and presentation materials are available at www.energytrust.org/about/how-we-operate/public-meetings/conservation-advisory-council-meetings/.

2. Community agreements

Topic Summary

Hannah Cruz summarized the community agreements for council members and meeting attendees. Agreements are:

- Stay engaged
- Share the stage
- Listen to each other to learn and understand
- Assume best intent and attend to impact
- Address actions that marginalize or harm another person or group of people

Discussion

None

Next Steps

None

3. Remembering Conservation Advisory Council Member and Friend Tina Jayaweera

Hannah Cruz announced that friend and colleague Dr. Tina Jayaweera passed away in October. Council members took a few moments to remember her at the beginning of the meeting. The Power Council recently shared this message about Tina on their website at www.nwcouncil.org/news/2023/10/31/council-remembers-tina-jayaweera/.

4. 2024 Draft Budget Update

Tracy Scott, director of energy programs, provided an overview of notable changes being made to the Draft 2024 Budget and 2024-2025 Action Plan. These changes will be reflected in the Final Proposed 2024 Budget and 2024-2025 Action Plan presented to the board in December. Approximate changes include a 6.6 million kWh decrease in electric savings, 247,000 therm decrease in gas savings and \$0.6 million decrease in expenditures. See meeting packet for budget presentation with specific changes by program.

Discussion

None

Next Steps

Changes will be incorporated into the budget, and it will be presented to the board on December 15, 2023.

5. Program Changes: Addition of Services for Avista and NW Natural

Topic summary

Adam Bartini, industry and agriculture senior program manager, presented service updates for Avista and NW Natural customers. In coordination with Avista, Energy Trust added service for the utility's interruptible and transport customers in 2023. In addition, services for NW Natural's transport customers will be added in 2024. These customer types often have large facilities that use high volumes of natural gas in their processes. To serve these customers, Energy Trust executed individual funding contracts with each utility separate from the traditional ratepayer funding that has been in place since 2003 (NW Natural) and 2016 (Avista). These customer sites offer great potential for savings, and Energy Trust will offer Strategic Energy Management (SEM) and custom incentives. Energy-efficiency actions taken will support the customer as well as the utilities' greenhouse gas reduction goals.

Discussion

Council members asked whether anything will change on the SEM side, since this is connected to the goals of the Oregon Department of Environmental Quality's Climate Protection Program (Becky Walker) and whether Energy Trust will coordinate with the Climate Protection Program's (CPP) Community Climate Investment administrator to coordinate funding (Jeff Bissonnette). Staff responded that the scope will stay the same - looking for any savings. If a company has carbon reduction or other sustainability goals, Energy Trust work with them on a customer-by-

customer basis. It will be business as usual for SEM delivery. The organization isn't involved in the compliance side of the CPP. Staff added that there hasn't been thinking of that in light of the largest gas customers yet. It is a conversation regarding residential and retail commercial customers. Energy Trust is in early coordination discussions with Seeding Justice, the Community Climates Investments administrator who is going through the contracting process with Department of Environmental Quality that must be complete before they begin working on their implementation plan.

Next Steps

Council members asked for periodic updates on these new customer services, including understanding how efficiency program offers differ or are the same as for retail customers.

6. Innovation and Development Team Overview and Focus Areas

Topic Summary

Mark Wyman, senior manager Innovation & Development Services, provided an overview of Energy Trust's Innovation and Development (InnDev) team.

InnDev is tasked with helping Energy Trust reach more customers, serve them in more ways and leverage more funding to achieve the organization's core purpose of clean, affordable energy for all. The team helps address bigger, broader problems than Energy Trust has tried to solve in the past.

Discussion

A council member expressed concern that Energy Trust is going too far in this role by directly competing with community-based organizations (CBOs) for grants. Healthy Homes, for example, is a smaller grant, and Energy Trust shouldn't apply. Instead, it should try to support others applying for these grants. There are customer needs and there may be a role in some places, but Energy Trust should put thought into scaling back to play a supporting role (Charity Fain). Staff responded that Energy Trust doesn't want to compete with CBOs in Healthy Homes, and are engaged both as a supporting resource to CBO-lead applications as well as contemplating an Energy Trust lead application in a community where there is no CBO lead application. Through Oregon Health Authority (OHA) and Energy Trust's work, it has found that there are no CBOs in some areas of the state with the interest or ability to be a grantee under Healthy Homes or similar opportunities. OHA has indicated it is interested in how this plays out in Northeast and Southeast Oregon. Energy Trust may be able to position itself where there's a gap. This would not be in concert with other groups and the sponsoring legislation permits a range of entities to apply. Oregon Department of Energy's (ODOE) Community Heat Pump Program sought proposals from organizations throughout Oregon. Energy Trust declined to apply and many areas of the state did not receive any applications. Energy Trust stepped back in the first round to avoid competing with CBOs and is now focused on a second round.

A council member added that the ODOE Community Heat Pump program has some problems that may make it impossible for some organizations to administer it. There are some design flaws with the legislatively designed program (Charity Fain). Staff answered that there is a balance and the organization is looking at where it fits to avoiding competing with CBOs. With Healthy Homes, we're also in dialogue to help other organizations become involved.

Council members stated that collectively there is a lot of money coming in and a five-to-ten-year window to spend it. There's a concern about what to do with the new staff after the funding period ends. Community action agencies, during the American Recovery and Reinvestment Act of 2009, hired people, ramped up, then laid people off when the funding ended. This should be kept in mind as discussions continue (Lisa McGarity). Staff responded that the current hiring levels in the budget, other than the Community Solar Program, are mostly to support growth on the ratepayer-funded side. Staff haven't onboarded many non-ratepayer-funded positions yet.

Staff are also looking at places where cost-effective incentives may not reach many customers, so we're looking at how we put funding together to help more customers.

Council members also stated when in a position of potential conflict, a step back should be taken, and asked if the organization is planning any more proactive approaches (Jonathan Belmont)? Staff answered that there are a few criteria being provided. One is providing a valuable service or solving problems customers have. Second is around the organization's capacity to do it. Third is about stepping into new roles that change relationships with our partners and asking if the organizations are ready to work with each other in new ways. There hasn't been a decision made on the opportunities presented today and staff are still considering it from several viewpoints. For developing new capabilities, staff ask if this is something that will benefit the rest of the organization's work. Energy Trust is not in the position of chasing revenue – it's based on impact and where investments will be additive. There is not a prescriptive formula for these decisions, they are influenced by dialog with partners.

Next Steps

Council members requested regular updates on the InnDev team going forward. Staff will connect with council members for continued conversation.

7. 2024 Meeting Dates and Strategic Planning

Topic Summary

Hannah Cruz previewed the meeting schedule for 2024. The first meeting will be January 10 and will include the Diversity Advisory Council and the Renewable Energy Advisory Council. Meeting holds will come out in December.

Greg Stokes discussed strategic planning and how it may change the way the council is engaged. The next plan will be developed in 2024 for the 2025-2030. The six-year timeframe is different from Energy Trust's previous five-year plans and will allow the organization to align its strategic focus with utility planning efforts and requirements. Energy Trust will also move into multi-year planning, rather than the annual planning cycle currently used. The groundwork will be laid in 2024 for shifting to multi-year planning, and the first multi-year plan is expected to be developed in 2024.

Discussion

For the January 10 meeting, the council requested to receive questions and input requests ahead of time in order to gather input from others in their organizations (Becky Walker). Additional time for any pre-reading, including sending the existing strategic plan in advance, was requested as well (Lisa McGarity).

Next Steps

None

8. Member Announcements

Becky Walker from Northwest Energy Efficiency Alliance stated that the [Leadership in Energy Efficiency Awards](#) will be held December 4. The last day to reserve a spot is November 17. Energy Trust Director of Planning Fred Gordon will receive an award and the council and staff are encouraged to attend.

9. Public Comment

There was no additional public comment.

10. Adjournment

The meeting adjourned at 3:32 p.m. The next meeting will be a hybrid joint session with RAC and DAC to discuss strategic planning on Thursday, January 10.

Joint Advisory Council Meeting Notes

January 10, 2024

Attending from the councils:

Oswaldo Bernal, OBL Media
Terrance Harris, Oregon State University
Jonathan Belmont, Bonneville Power Administration
Ryan Harvey, Pacific Power
Kari Greer, Pacific Power
Les Perkins, Farmers Irrigation District
Indika Sugathadasa, PDX HIVE
Lisa McGarity, Avista
Noemi Ortiz, Cascade Natural Gas
Susan Badger-Jones, special projects consultant
April Snell, Oregon Water Resources Congress
Mark Rehly, Northwest Energy Efficiency Alliance
Charity Fain, Community Energy Project
Andy Cameron, Oregon Department of Energy
Brikky King, Fairway Mortgage

Joe Abraham, Oregon Public Utility Commission
Kerry Meade, Northwest Energy Efficiency Council
Angela Crowley Koch, Oregon Solar + Storage Industry Association
Laney Ralph, Northwest Natural
Josh Peterson, University of Oregon
Martin Campos-Davis
Jeff Bissonnette, NW Energy Coalition
Alan Beane, GeoGrade Constructors LLC
Jaimes Valdez, Portland Clean Energy Community Benefits Fund
Jake Wise, Portland General Electric
Rhea Standing Rock, Sunlight Solar
Christopher Banks, Urban League of Portland
Dolores Martinez, EUVALCREE

Attending from Energy Trust:

Michael Colgrove
Emily Findley
Bayo Ware
Janelle St. Pierre
Marshall Johnson
Greg Stokes

Themba Mutepefa
Julianne Thacher
Kate Wellington
Betsy Kauffman
Danielle Rhodes

Others attending:

Henry Lorenzen, Energy Trust board
Peter Therkelsen, Energy Trust board
Lauren Rosenstein, Oregon Department of Energy

Ezell Watson, Oregon Public Utility Commission
Aaron Glade, 1961 consulting
Holly Valkama, 1961 consulting

1. Welcome and Introductions

Amber Cole, director of communications and customer service, convened the meeting at 1:03 p.m. and welcomed council members. The agenda, notes and presentation materials are available on Energy Trust's website at <https://www.energytrust.org/about/public-meetings/diversity-advisory-council-meetings/>.

Board member Henry Lorenzen thanked the participants for their time and expertise in informing early thinking about Energy Trust's next strategic plan. Facilitator Holly Valkama reviewed the agenda and reviewed meeting norms to guide the workshop.

2. Strategic planning content and engagement schedule

Topic summary

Amber Cole provided an overview of the major elements of the strategic planning process. The first part of the year will be focused on board learning, engagement and discussion, capturing input from stakeholders, including advisory councils, and developing a draft plan. Starting in August, the draft plan will be presented to the board of directors and the public for input. Once the plan is finalized, the board will review and adopt it in December. Through the development process, the board and staff will work to build out components like scenario planning, strengths and capabilities, unique role of value, vision and purpose, areas of focus and signposts.

Discussion

A council member asked how determining Energy Trust's unique role of value will impact its vision and purpose (Jonathan Belmont). Holly Valkama replied that envisioning the unique role of value will not necessarily impact the vision and purpose, but it is an easier way into the conversation to get the board thinking more specifically about the boundaries of Energy Trust's work.

3. Strategic planning input and discussion

Topic summary

Advisory council members were asked to discuss four key questions in breakout groups. After a 20-minute discussion for each question, the group collectively reported takeaways from their small group conversations.

Discussion

What large trends (economic, environmental, political, regulatory, etc.) are likely to have a significant impact on how your organization (and/or Energy Trust) operates over the next 6 years? Ex. Climate change, demographic change, decarbonization

What do you think are the most likely factors shaping the future? In other words, what will the world look like in 2030?

- More renewable energy generation will change the energy landscape as they are better developed.
- Supply-line issues
- Reaching underserved communities
- Workforce development and ensuring communities that haven't been able to take advantage of workforce opportunities can do so now
- The deluge of funding coming down the pipeline and getting those dollars out the door equitably
- Regulatory issues
- Cost of upgrading energy systems and how that will impact utility customer rates
- Looking beyond least-cost resource efficiency and hammering out the harder stuff now that the low hanging fruit has been picked
- Health and safety concerns
- Digital divide as homes become "smarter"
- Prices in commercial real estate
- Vacancies in cities
- Decarbonization of the economy will intensify
- Bottlenecks in getting resources to lower income communities
- Optimism and hope for a cleaner, more rational and calm world
- More clean energy resources added to the grid
- Enhanced resiliency for individuals and communities
- Electrification and ensuing system constraints

- More electric vehicle infrastructure coming online
- Time constraints in preparing utility systems for electrification
- Increased need for collaboration between organizations and entities trying to solve big problems
- Growing need to provide good, reliable information on clean energy solutions to combat rampant misinformation
- Demand response

How do you see your customers/communities (meaning constituents or members) changing over the next 6 years? What do you think their main needs/desires/priorities/challenges are going to be? What are some of the strategies you've adopted in your organization, or are considering, to address these priorities/challenges?

- Moving more toward an inclusive, equitable group
- Tribal groups and rural communities being brought into clean energy conversations and co-developing solutions
- Building capacity with Oregon Department of Energy's community navigator program
- Education and bringing people along in the clean energy transition
- Collecting and using data for community betterment
- Many customers are already impacted by energy shutoffs, which can be a wake-up call for some groups. Frontline communities have been facing these challenges for some time now and there is opportunity to better serve them with solutions.
- Better understanding of customer needs through engagement will be critical
- Streamlining information-sharing processes between Energy Trust and utility partners
- Load increase from data centers and semiconductors
- Addressing split cost challenge with renters who can't take advantage of capital upgrades with creative solutions
- Investments in health and safety and retaining housing stability as a core value
- Population growth in Oregon as younger people choose to settle there for a livable future
- Importance of community input in decision-making about infrastructure
- Ensuring customers don't get left behind in the shift to digital forms of communication
- Consumer protection and ensuring high-quality installations in light of new funding coming in
- Need for grid modernization due to electrification and increasing population density
- More energy planning in rural communities that may lead to adoption of microgrids, micro hydro and renewable energy
- Demographic trends and increased tension from the urban/rural divide
- Challenges from infrastructure loss in workforce development—for instance, community college programs being shut down because they relied on the presence of certain instructors who are retiring

How can Energy Trust work with others – utilities, government, customers, communities (e.g., community-based organizations) - to optimize everyone's participation in this important work?

- Energy Trust thinking intentionally and critically about which opportunities are the best fit for taking the lead versus being in a support role
- Thinking about building a pipeline for all the jobs that will be needed across community-based organizations and other entities
- Helping people go to trade schools and keeping opportunities and resources local
- Taking advantage of existing networks through partnerships with community action agencies and Oregon Housing and Community Services
- Working with partners early to design programs and share information

- Support the market in identifying bad actors who may be spreading misinformation
- Holistic engagement with communities to avoid double-tapping and asking the same questions multiple times
- Ensuring energy efficiency is integrated with demand response programs
- Defining Energy Trust's brand and stance in addressing disaster events and show it is truly invested
- Being more present in communities, maintain awareness of the potential of an "echo chamber" when the same people are always in the room and encourage new voices
- Leveraging community partnerships to bring new people into the energy workforce

Given the world we may be operating in, what's possible because Energy Trust exists? In other words, what unique value does Energy Trust provide (or could it provide) — distinct from other organizations? (Don't constrain your thinking based on past roles or practices, and feel free to be bold. The opportunities could be in partnership with other organizations and stakeholders, or in a sole lead role.)

- Maintaining a robust network of trade ally contractors
- Weaving together funding sources in a reliable way
- Good track record with financial audits
- Trusted third-party information resource
- One-stop shop for acquiring energy efficiency for investor-owned utilities, including gas and electric
- Capacity to evolve beyond energy efficiency program administration
- Ability to tailor messaging to different audiences and languages
- Stable funding source
- Historically high customer satisfaction across programs
- Deep expertise in delivering incentive programs
- Recognition as a thought leader

4. Conclusion

Topic summary

Amber Cole shared next steps for strategic planning. A summary of the meeting notes will be prepared and provided to Energy Trust's board prior to its January 24 meeting along with summaries from other outreach.

Discussion

No discussion.

Next steps

A written summary of the input shared in this meeting will be provided to Energy Trust's board prior to its January meeting and made publicly available online.

5. Adjournment

The meeting adjourned at 4:00 p.m. The next advisory council meetings will take place in February and [details will be posted on Energy Trust's website](#).



Operating Principles Conservation Advisory Council

Operating Principles

2023 Operating Principles

1. Meet virtually at least 8 times per year, with staff providing at least one hybrid or in-person networking opportunity for CAC members and other councils.
2. Draft an annual CAC schedule to set expectations for the year. Identify topics that can be brought early to CAC for feedback; topics could involve market intelligence gathering, budget topic deep dives, significant changes in program planning and delivery or shifts in market trends.
3. Whenever possible, distribute meeting agendas, related materials and notes from the previous meeting one week in advance so that CAC members can review and be prepared to engage on topics. Agendas to provide a summary of each topic that will be covered, along with the objective of the presentation.
4. Identify agenda items as Discuss, Inform or Q&A, and seek to vary presentation styles to foster greater exchanges among CAC members and staff.
5. Make presentations short and succinct; provide ample time for discussion. Structure the meetings to maximize dialogue between staff, CAC members and other interested parties who attend.

2023 Operating Principles

6. Ensure sufficient CAC member input and discussion on warranted topics before polling members for opinions. Document, without attribution, all viewpoints when consensus cannot be achieved.
7. Provide summaries of CAC input in board packets, briefing materials or decision documents where applicable. Summaries should reflect the degree of CAC unanimity. Inform CAC of board decisions on discussion topics or recommendation topics previously reviewed by the council.
8. Encourage board member attendance at CAC meetings. Include board members on CAC distribution list to allow the board to review CAC packets and to choose to attend meetings of interest.
9. Include time on agendas for open discussion and suggestions for future agenda items.
10. Brief new, incoming CAC members on their duties.

NEW IN 2023

11. Establish and annually review a set of community agreements that establish expectations for how members, staff and participants will behave and conduct their work together.

Community Agreements

Why We Use Community Agreements

- At Energy Trust, we are improving how we listen to, serve and provide incentives and benefits to customers we have not centered in the past, including
 - People who identify as Black, Indigenous and People of Color
 - People with low and moderate incomes
 - People living and working in rural areas
- We will be adding more customer and community perspectives to CAC that can elevate the experiences of these customers. With more cross-cultural differences, there is more room for miscommunication, disagreement and even harm

Purpose

- Community agreements
 - Are created collectively
 - Describe how members of a group will act, behave and work together
 - Are an accountability framework to support members, especially groups with diverse and varying perspectives, lived experiences and professional backgrounds
 - **At their core – *they set the tone for the experience of being on the CAC, including communicating and participating in meetings***
 - **They are also a tool for the facilitator and members to use to address misunderstandings and harm when it occurs**

Our 2023 Community Agreements

We will

- Stay engaged
- Share the stage / step up, step back
- Listen to each other to learn and understand
- Assume best intent and attend to impact
- Address actions that marginalize or harm another person or group of people

These Community Agreements Will Help Us in Forming A Council Where There Is

- ❑ Trust

- ❑ Healthy conflict

- ❑ Respect for a variety of experiences and backgrounds

- ❑ Engagement

- ❑ Support for one another

- ❑ Participation, in different ways, inside/outside meeting

We Will:

- Use the community agreements in each CAC gathering
- Hold each other accountable when the agreements are not followed
- Revisit the community agreements annually or more often/as needed

BACK UP SLIDES

Charter

Highlights of board-approved CAC and RAC charter

- Councils will aim for 10-18 members
- Role:
 - Review and discuss EE and RE issues prior to Energy Trust decision-making to ensure board and staff have best available information
 - Help board and staff identify alternative resolution of issues
 - Help staff identify matters for board consideration
- Membership: “Staff will consult with individuals and organizations with experience and interest in energy efficiency and renewable energy and appoint Council members after obtaining the consent of the board Policy Committee.”
- No specific recruiting process is identified in the charter.

Charter (approved by board of directors March 28, 2007)

Purpose: The purpose of the Conservation and Renewable Advisory Councils is to advise the board and staff of Energy Trust of Oregon, Inc., regarding issues associated with Energy Trust energy efficiency and renewable energy policies and programs. The Councils will operate in accordance with this charter.

Council functions:

- 1. The Councils will:**
 - (a) Review and discuss selected energy efficiency and renewable energy issues prior to Energy Trust decision-making to ensure that the Board and staff have the best available information on such issues;
 - (b) Help the Board and staff to identify alternative resolutions of such issues; and
 - (c) Help staff identify matters for board consideration.

Council composition:

- 2. The Councils will aim for a membership of 10-18 each, to keep Council logistics manageable. The Councils should have members with backgrounds from a broad range of interests and organizations.**
- 3. Energy Trust staff will consult with individuals and organizations with experience and interest in energy efficiency and renewable energy and appoint Council members after obtaining the consent of the board Policy Committee.**

Charter (approved by board of directors March 28, 2007)

4. Members who do not attend meetings for six months will be asked if they wish to continue membership; a year's non-attendance may be deemed withdrawal from the Council.

Council meetings and procedures:

5. The Councils will meet as needed, typically on a monthly basis.

6. Meetings shall be open to the public.

7. Members will be invited to suggest topics for meeting agendas. Agendas and background materials shall be made available to Council members and the public a week in advance if possible.

8. All Council members shall be provided an opportunity for comment; audience comments will also be solicited.

9. Staff shall prepare fair and balanced meeting notes and provide them to Council members and the Board. Notes will document Council consensus and/or majority and minority views.

10. The Councils will maintain operating principles (Attachments #1 and #2).

Charter (approved by board of directors March 28, 2007)

ATTACHMENT 1

Conservation Advisory Council Operating Principles September 15, 2004

The following operating principles are a distillation of Conservation Advisory Council meeting discussions concerning the CAC role and meeting process. This process started with a CAC subgroup ad hoc meeting held in April that identified a number of process issues and enhancement suggestions. The topic was aired in June, July and September and the following items were generally agreed to be incorporated in the CAC meeting process.

Energy Trust staff has endeavored to incorporate these principles into the CAC meeting process as a way to enhance the effectiveness of advisory council meetings.

1. Meet monthly.
2. Whenever possible, distribute meeting agendas, related discussion papers and notes from the previous meeting at least one week in advance.
3. Identify agenda items as discussion, information, or recommendation needed.
4. Make presentations short and succinct; provide ample time for discussion. Strive to invite guest presenters.
5. Provide at least two rounds of discussion on warranted topics before asking for a recommendation.
6. Solicit council technical expertise on discussion topics as appropriate, to inform discussions before final recommendations.
7. Poll members for opinions on recommendation topics. Document minority viewpoints as well as prevailing opinions.
8. Provide program information updates quarterly.
9. Provide more complete summaries of CAC recommendations, including split recommendations, in board decision documents.
10. Include board members on CAC distribution list to allow board to review CAC minutes and to choose to attend meetings of interest.
11. Include time on agendas for open discussion and suggestions for future agenda items.

Charter (approved by board of directors March 28, 2007)

ATTACHMENT 2

Renewable Advisory Council Meeting Operating Principles July 11, 2005

The Renewable Advisory Committee (RAC) is one of several standing committees formed by the board of directors to provide advice in support of the Energy Trust. From the Energy Trust Bylaws:

“The board of directors shall create separate advisory councils for (a) conservation, and (b) for renewable resources, to provide advice and resources to support the Corporation. The role of such advisory councils shall be to assist the board of directors and the President in the development of a strategic plan and to assist the Corporation's staff with implementing key elements of the strategic plan, according to guidelines to be established by the board of directors.”

The RAC provides direct advice and input on budgets, priorities, program designs and project evaluations. Final resolution of issues and all decision authority remains with the board of directors.

Operating Principles and Procedures

1. Meet at least eight times per year.
2. Whenever possible, distribute meeting agendas, related discussion papers and notes from the previous meeting at least one week in advance.
3. Identify agenda items as discussion, information, or recommendation needed. Provide short summaries of items.
4. Make presentations short and succinct; provide ample time for discussion. Invite guest presenters. Use subcommittees to advance controversial topics.
5. Strive to provide at least two rounds of discussion on policy issues, new program launches and annual budget reviews before asking for a recommendation.
6. Solicit council technical expertise on discussion topics as appropriate, to inform discussions before final recommendations.
7. Survey members for opinions on recommendation topics. Document minority viewpoints as well as prevailing opinions.
8. Provide program information updates quarterly.
9. Provide complete summaries of RAC recommendations, including split recommendations, in board decision documents.
10. Include board members on RAC distribution list to allow board to review RAC minutes and to choose to attend meetings of interest.
11. Include time on agendas for open discussion and suggestions for future agenda items.
12. RAC members must identify conflicts of interest. For purposes of these operating principles, a RAC member has a conflict if they have a non-utility financial interest in a matter being considered by the RAC. A conflict could arise, for example, because the member (or a member's family or business associate) is involved in an existing or proposed contract related to the matter under RAC consideration. In meetings, members should remind the RAC at the start of any agenda item in which they have a conflict of interest and leave the room when such items are discussed.





2023 Preliminary Annual Results

Conservation Advisory Council

Feb. 14, 2024



2023 preliminary annual results

Saved 53.1 aMW—**118%** of electric savings goal

Saved 6.5 MMTh—**108%** of gas savings goal

Generated 6.7 aMW—**124%** of renewable goal

Exceeded goal for PGE, Pacific Power and NW Natural (Oregon), met goal for Cascade Natural Gas, Avista and NW Natural (Washington)

NOTE: aMW (average megawatts), MMTh (million annual therms)



Preliminary efficiency results by utility

	Savings	Goal	% Goal Achieved	IRP Target	% IRP Achieved
PGE	29.9 aMW	25.5 aMW	117%	27.8 aMW	108%
Pacific Power	23.2 aMW	19.6 aMW	118%	21.2 aMW	109%
NW Natural	5.49 MMTh	5.03 MMTh	109%	5.42 MMTh	101%
Cascade Natural Gas	0.60 MMTh	0.58 MMTh	103%	0.69 MMTh	87%
Avista	0.45 MMTh	0.44 MMTh	101%	0.53 MMTh	85%

Figures include NEEA



Preliminary efficiency results by sector

	Electric Savings	% Achieved	Gas Savings	% Achieved
Commercial sector	24.8 aMW	112%	2.7 MMTh	108%
Industrial and agricultural sector	19.2 aMW	133%	1.7 MMTh	130%
Residential sector	9.1 aMW	108%	2.2 MMTh	96%
Total	53.1 aMW	118%	6.5 MMTh	108%

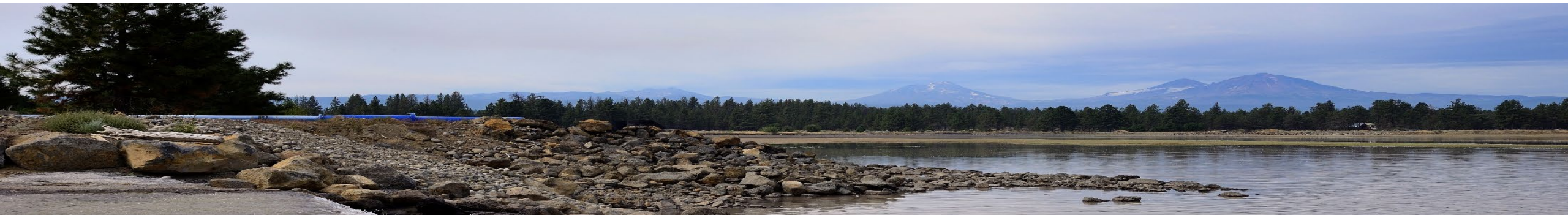
Figures include NEEA; figures may not total due to rounding



Preliminary generation results by utility

	Generation	Goal	% Achieved
PGE	4.19 aMW	3.18 aMW	132%
Pacific Power	2.53 aMW	2.24 aMW	113%
Total	6.72 aMW	5.42 aMW	124%

Figures may not total due to rounding





Thank you

Final OPUC Annual Report
available **April 15, 2024**, at
www.energytrust.org/reports






Multiyear Planning & 2025 Budget Process

Transitioning to a Long-Range Planning and Budgeting Approach

Agenda

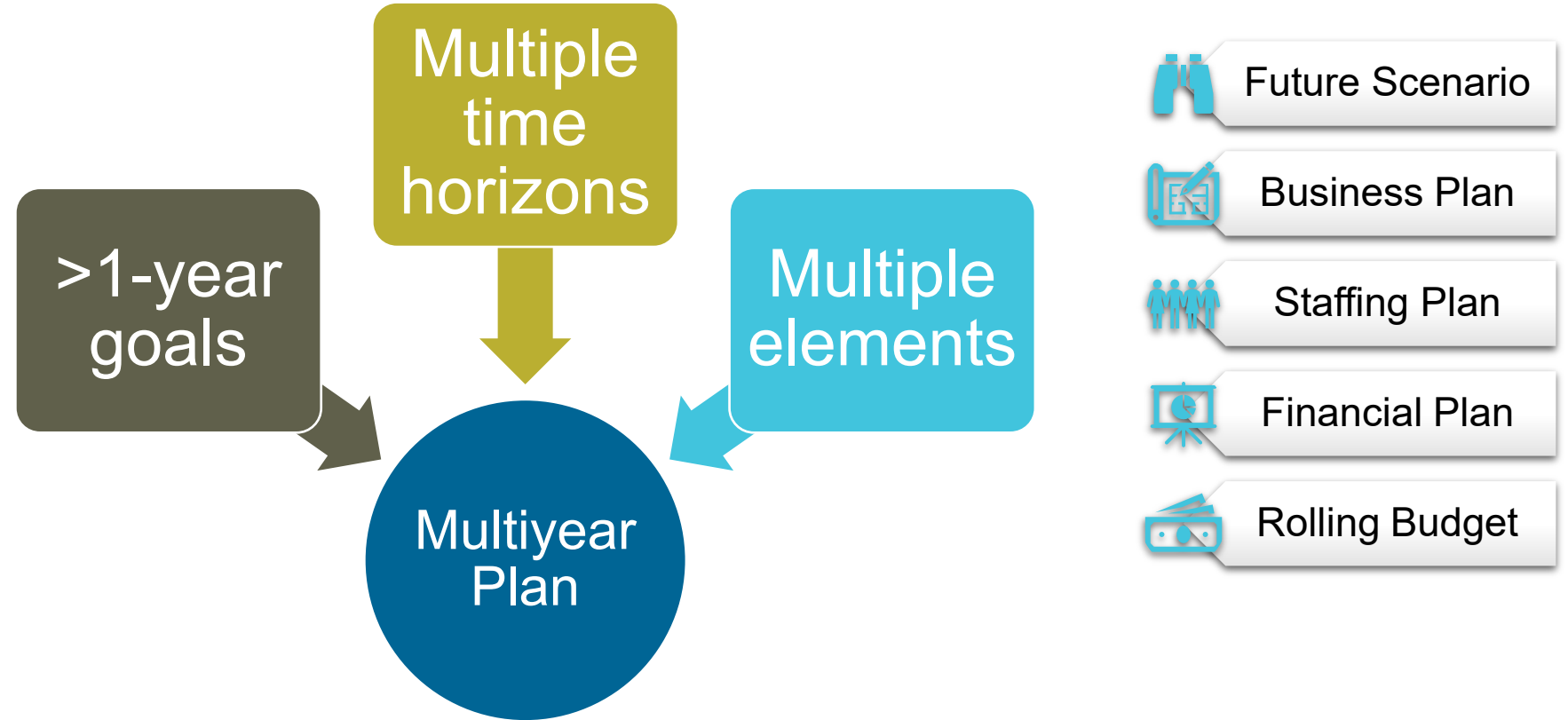
- Overview of multiyear planning concept
- Transition to multiyear planning and budgeting
 - Opportunities for engagement
- Modified 2025 budget approach
- Feedback and Q&A



Multiyear Planning

Considering multiple time horizons simultaneously

Multiyear Planning



Transitioning to a Multiyear Plan - 2024

Multiyear Savings Assessment

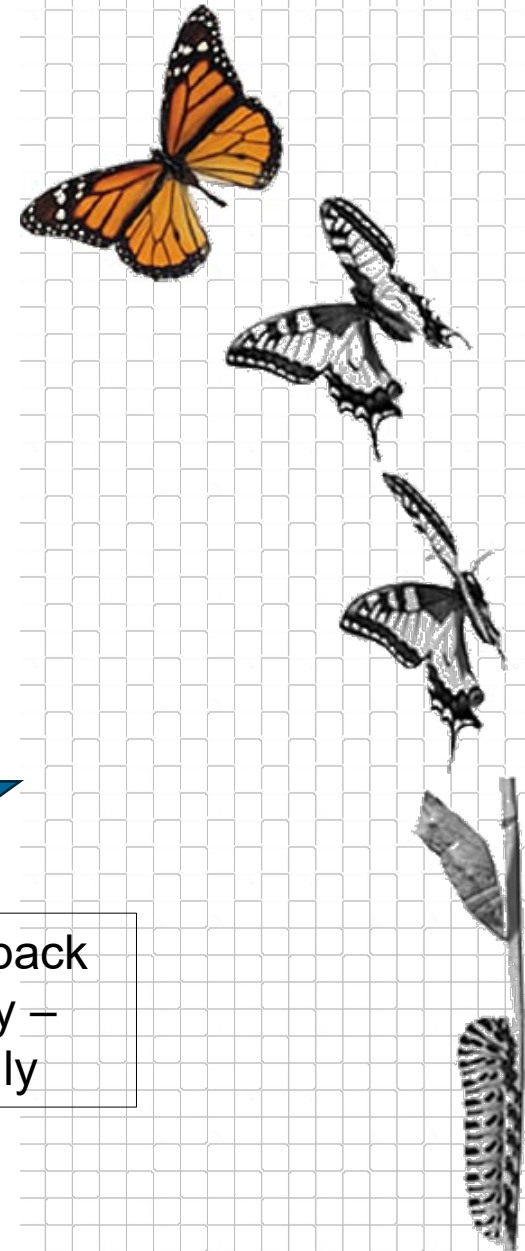
- Outline approach to maximize acquisition of cost-effective savings by 2030
- Explore program strategies to accelerate savings
- Engage utilities and other stakeholders

Multiyear Plan Process Design

- Develop templates and process documentation
- Outline information needs
- Create stakeholder engagement plan



CAC feedback
opportunity –
June or July



Transitioning to a Multiyear Plan - 2025

- Develop our first Multiyear Plan

- Engage stakeholders



CAC input and feedback opportunities – timing TBD

- Transition to rolling budget



2025 Budget Development

A Modified Approach





Context and Proposed Assumptions

- Leverage strategic planning engagements for budget purposes to minimize time with utilities, board, advisory councils and OPUC
- Continue many of the existing action plan projects into 2025; limit new initiatives and multi-group projects
- Condense budget development to Q3 and Q4 to minimize overlap with initial multiyear planning efforts in Q1 and Q2
- Cap 2025 expenditures and revenues to those projected in the 2024 budget, subject to evaluation of 2024 reserve outcomes

Modified 2025 Budget – What should change...

Develop 1-year
budget

Use existing
action plans

Carry over
existing utility
specific action
plans

Extend 2024
goals to 2025

No deep dive
sessions with
advisory
councils

No May &
August board
budget
discussions



2024 Budget Engagements

- Market Intelligence
- Deep Dives
- Joint Advisory Council Budget Workshop



2025 Budget Engagements

- Leverage Strategic Planning Engagements
- Extend 2024 Action Plans
- Joint Advisory Council Budget Workshop

Modified 2025 Budget – What won't change...

October budget workshops

OPUC public meeting presentation

Public comment period

December presentation to the board

Board Finance & Audit Committee updates

Communications in newsletters, emails and website

Q2 and Q3 forecasting

Most utility engagement meetings





Thank you

- Do you have any questions or concerns about how you'll be engaged in the transition to multiyear planning or in development of the 2025 budget?

