



# **Energy Trust of Oregon**

**Request for Qualifications:**

**2024-2025 Fast Feedback Survey  
Administration**

**Responses to Questions**

**November 16<sup>th</sup>, 2023**

1. *Question: Rather than submit the selected work product example as an appendix to the proposal, may the proposer provide a link to a published report.*

Answer: Yes, work product examples may be provided as a link to a published report.

2. *Question: Is this an RFQ or RFP?*

Answer: This is an RFQ. Please pay close attention to the primary differences compared to our typical RFP process (shorter technical proposal section focused on key methodological issues, larger emphasis on team qualifications, etc.).

3. *Question: What have been the overall survey response rates for Residential and Nonresidential and the proportion of phone survey responses for Residential and Nonresidential?*

Answer: The 2022 residential survey recorded a response rate of 22% and 1,115 total responses. Of these responses, 79% came from email recruitment and 21% came from phone recruitment.

The 2022 non-residential survey conducted outreach primarily by phone with email as an option provided if respondents indicated they would rather complete the survey via email or in cases where no phone number was registered to the business. The 2022 nonresidential survey recorded a response rate of 39% and 1,159 total responses. Of those responses, 59% came from email or web recruitment and 41% came from phone recruitment.