



PRESERVING HISTORY MORE EFFICIENTLY

ENERGY-EFFICIENT INSULATION INCREASED TEMPERATURE CONTROL AND DECREASED UTILITY COSTS

PROJECT-AT-A-GLANCE

Equipment installed

- 4,000 square feet of attic insulation

Financial analysis

- \$5,200 project costs
- \$3,600 cash incentives
- \$5,800 estimated annual utility bill savings*

Estimated annual energy savings

- 39,900 kWh

Benefits

- Improved temperature control
- Lowered energy consumption and costs
- Increased comfort year round
- Extra money for deferred maintenance projects

*Based on average 2024 bill rates

Energy Trust of Oregon

421 SW Oak St., Suite 300
Portland, OR 97204
1.877.510.2130
energytrust.org

Serving customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista. 6/24

Since its opening in 1923, the Wallowa Lake Lodge has remained almost identical, making the 100-year-old building a local treasure. In 2016, the building was put up for auction and a group of local investors banded together to purchase the property as a community. Since then, the community has worked to preserve the historic property and protect the surrounding environment.

“From a dollar and cents perspective, this old creaky building is expensive to run, and every dollar counts when you’re a shareholder-owned business,” said Madeline Lau, the Wallowa Lake Lodge’s general manager. “We want to maintain the lodge and continue it for future generations—which can be difficult with the number of repairs needed.”

While renovating the antique infrastructure, Lau discovered a bat colony in the attic causing tears in the already outdated insulation. Lau knew the lodge needed new insulation to avoid wasting money or energy on cooling and heating costs. At a local Chamber of Commerce meeting Lau learned Energy Trust of Oregon could help the lodge replace the damaged attic insulation. After hearing about the available offerings to help businesses save energy, Lau realized “Oh, we can do this.”

The lodge installed over 4,000 square feet of insulation and received \$3,600 in Energy Trust cash incentives to help reduce out-of-pocket costs. The project is expected to save the lodge an estimated \$5,800 in annual energy bills.

Energy-efficient insulation helps the lodge maintain a comfortable space all year through improved temperature regulation. The savings from this project allow lodge management to put more money back into deferred maintenance projects and continue restoring the historic property.



Energy efficiency is important for a small business; it helps us keep our finances in check and we want to do everything we can to positively affect our bottom line.



- Madeline Lau, general manager, Wallowa Lake Lodge



Learn more about available incentives for multifamily properties by visiting www.energytrust.org/multifamily.

Email multifamily@energytrust.org or call **1.877.510.2130** to get in touch with a team member today.