

Renewable Energy Advisory Council Agenda

Thursday, April 17, 2025: 1:30 pm – 3:35 pm (on-line only)

Meeting is on-line only. Please register in advance. After registering, you will receive a confirmation email containing information about joining the meeting.

<https://us06web.zoom.us/meeting/register/qDzBekXUT2iTAShWVeY3CA>

1:30 Welcome and updates

1:40 Multiyear Planning Update *(presentation, feedback)*

Staff will provide a summary of early insights and lessons learned from the five stakeholder workshops held over the past six weeks and share how the input will be used in the development of the multiyear plan.

2:10 Welcome to new RAC members and discussion about 2025 *(Discussion)*

Energy Trust is adding four new members to the RAC. This is a good time to make introductions and for all RAC members to discuss these questions:

1. What is your role in the renewable energy space?
2. What intersections do you see between your work and Energy Trust?
3. What are you interested in hearing about, discussing, and providing your wisdom on at RAC meetings in 2025?

2:55 Break

3:00 Update on 2025 legislative session *(presentation, RAC participation)*

Staff will provide an update about the 2025 legislative session, including energy-related bills. RAC members are invited to share information about any of their priorities during the session.

3:30 Public comment

3:35 Adjourn

You can view this agenda and notes from previous meetings at: energytrust.org/about/public-meetings.
If you have comments on meeting notes, please email merissa.larson@energytrust.org.

The next RAC meeting will be on Thursday, June 12 at 1:30 pm.



Multiyear Planning Update

Renewable Advisory Council Meeting

April 17, 2025

Topics

- Workshop series purpose and structure
- Initial feedback and themes
- Early insights and lessons learned
- How input will be used and appear in the plan



Workshop series purpose and structure

- Describe multiyear planning process to a variety of stakeholders
- Present sector-level strategies and activities early for feedback
- Four workshops focused on customer segments; one cross-sector workshop focused on rural customers; held in February and March
- All recordings and slides are posted at energytrust.org/multiyearplan

General content

- Background on Energy Trust, benefits for customers
- Customer stories
- For rural, our work and understanding of rural and Tribal customer priorities
- Planning for 2026-2030
 - MYP approach, components of the MYP
 - Connections to 2025-2030 Strategic Plan
 - Draft energy savings and generation targets



Sector specific content

- Varied by sector – we had a template, but programs were encouraged to consider what they wanted feedback on
- Most included:
 - Sector description, including who they serve and what incentives they offer
 - Draft savings and results
 - Assumptions, opportunities and uncertainties
 - Key strategies and activities and connections to Strategic Plan
 - One to two breakout room sessions



Many opportunities for input

- Questions throughout presentation in the chat
- Full group Q&A and opportunity for clarity and reflection
- Polls to gather written input
- Small group discussions to allow deeper conversation
- Follow-up survey for additional reflections



Energy Trust Role

MAXIMIZING CLEAN, AFFORDABLE ENERGY ACQUISITION

Supporting customers and communities to reduce energy costs and realize additional benefits

2025-2030 Areas of Focus

Reducing the
cost of
decarbonization

Creating greater
impact for priority
customers

Motivating the next
level of customer
participation

Supporting
community
resilience

Empowering
customers to navigate
more choices

Connections to 2025-2030 Strategic Plan Areas of Focus

Streamline offers and approaches for residential customers



Reducing the cost of decarbonization

Pursue more high engagement strategies for priority residential customers



Creating greater impact for priority customers

Expand account management for priority industrial and agricultural customers



Motivating the next level of customer participation

Provide more funding to plan and implement energy resilience projects



Supporting community resilience

Offer enhanced technical assistance for multifamily property owners



Empowering customers to navigate more choices



Early stakeholder priorities

- Reach more customers, especially underserved and priority groups, to increase energy affordability
- Connect customers to trusted contractors and relevant offers
- Streamline programs and offers for greater accessibility, participation
- Address building deficiencies, deferred maintenance issues
- Provide more options to meet a variety of needs
- Resilience, funding and customer education resonated across the board



Sample stakeholder poll top answers

Commercial: Which of the following barriers do you think has the greatest impact on energy efficiency projects in commercial buildings?

- 55% said high project costs
- 19% said workforce limitations (staffing or training)

Renewables: What do you see as the biggest challenge in the renewable energy market in the coming several years? (Select all that apply.)

- 57% said uncertainty of incentives and tax credits
- 51% said inflation, supply chain and technology costs

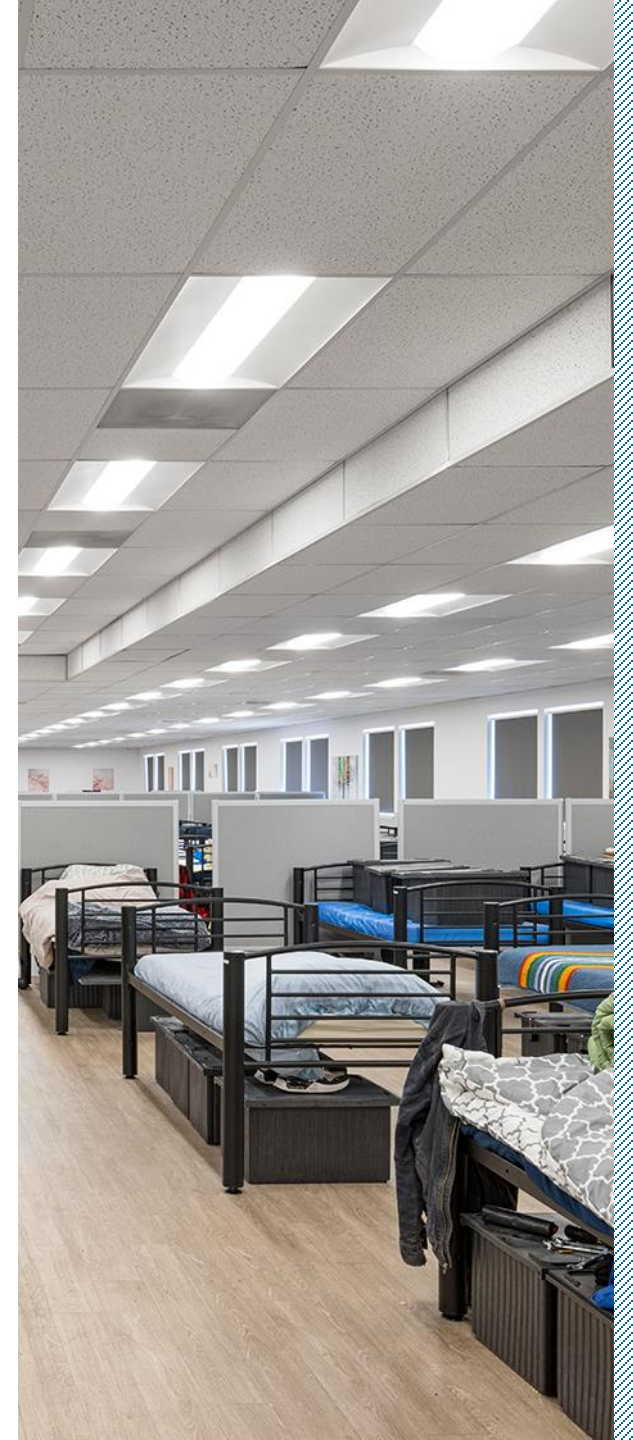
Initial insights and lessons learned

- Attendance levels suggest interest in early engagement in the planning process and desire to provide input on activities
- Workshops helped us shape multiyear planning messaging for a broad audience, and describe activities for five years
- Polls and breakout discussions allowed for range of input, and attendees covered topics beyond what was solicited
- The one cross-sector workshop provided something for everyone, and participants got to learn more about the breadth of our work
- This was intensive work tapping many staff, facilitation support from Catalysis and Rural Development Initiatives was critical



How input will be used

- Summaries of each workshop will be posted online
- Detailed discussion notes will be delivered to program staff to consider as they finalize their strategies and activities
- Feedback will be included in the Stakeholder Engagement and Feedback Appendix in the plan



Feedback and questions

What was your experience and takeaway if you attended one of these Multiyear Plan workshops?





Thank you

Sue Fletcher

Asst. Director Community and Public Affairs

Sue.Fletcher@energytrust.org

Multiyear plan development timeline

