

# Energy Program Overview and Activities for 2026-2030

# Energy Trust programs and services



**Residential efficiency**



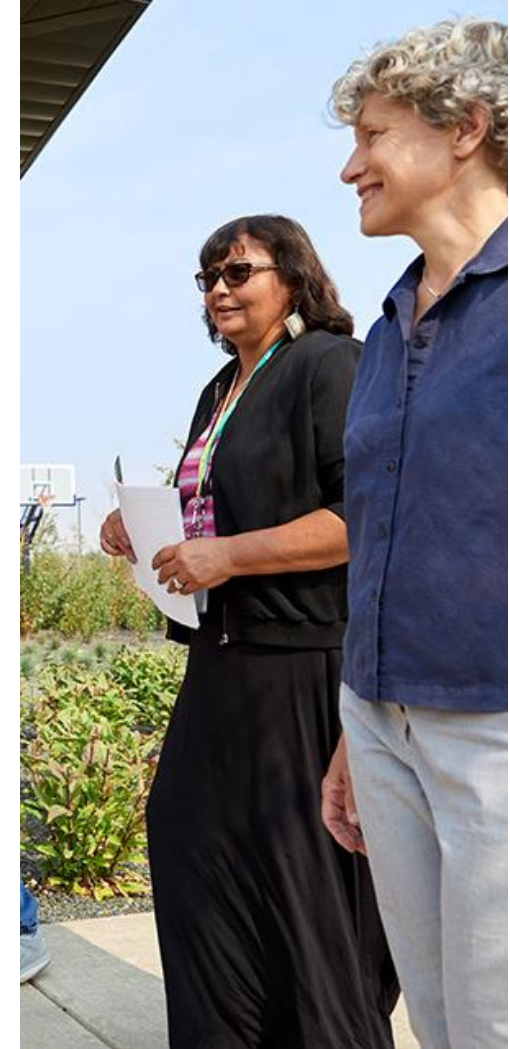
**Commercial efficiency**



**Industrial and agricultural efficiency**



**Renewable energy**



**Activities that serve  
all customers**



## Industry and agriculture program

- Industrial and manufacturing facilities
- Ranches, nurseries, dairies and farms
- Water and wastewater treatment facilities

### Variety of offers:

Capital upgrades

Operations &  
Maintenance

Strategic Energy  
Management

Simple equipment  
upgrades

Lighting

Future: Non-lighting  
“instant discounts”



# Industry and agriculture core strategies for 2026-2030

<i>Activity</i>	<i>Strategy</i>
Increase delivery capacity	Outreach to customers, vendors, contractors
	Account management and priority account managers
Boost incentives	Increases in 2023 & 2024, additional increases TBD
Evolve program design	Evolve lighting offers
	Expand “instant discounts”
	Explore new offers for small businesses



## Commercial programs

- Multifamily housing properties
- Retail, grocery stores, restaurants, hotels
- Offices, schools, government buildings, hospitals
- Data centers

### Variety of offers:

New construction

Standard and  
custom upgrades

Strategic Energy  
Management

Market  
transformation

Lighting

Major remodels

# Commercial core strategies for 2026-2030

<i>Activity</i>	<i>Strategy</i>
Existing buildings	Special offers for small businesses
	Rural and localized outreach, coordinating with the agriculture and industrial program
New construction	Collaboration with regional professional organizations
	More in-person events and trainings in rural areas
Multifamily housing	Partnerships with environmental justice communities
	Contracting with community partners

# Residential programs

- Single-family homeowners, renters
- Manufactured home owners
- Builders, subcontractors, verifiers
- Distributors, retailers

Variety of offers:

Heating and cooling

Weatherization

Windows

In-store discounts

New construction

Smart thermostats



# Residential core strategies for 2026-2030

Activity	Strategy
Increase customer participation	Regionally-specific offers for residential customers
	Growing network of community-based partners and services that deliver higher incentives
	Scaling up In-Home Energy Services
	Layering complementary funding (ODOE Community Heat Pump program, Avista low-income funds, Inflation Reduction Act programs)





# Renewable energy programs

- Homeowners, renters
- Businesses
- Governments, nonprofits, Tribes
- Irrigation district and water facility managers

## Variety of offers:

Solar

Battery storage

Community solar

Hydropower

Biopower

Development  
assistance

# Renewable energy core strategies for 2026-2030

Activity	Strategy
Increase customer participation	<ul style="list-style-type: none"><li>• Targeted campaigns and higher incentives</li><li>• Opportunities to participate in community solar</li><li>• Education, training and incentives for local workforce</li><li>• Safe, competitive solar financing product delivered with local lenders</li><li>• Higher incentives for hydropower and biopower</li></ul>
Supporting energy resilience	<ul style="list-style-type: none"><li>• Community planning, technical and financial feasibility studies</li><li>• More funding for resilience projects</li><li>• Outreach and offers for applicants to Oregon's Community Renewable Energy grant program</li></ul>



## Customer and community services

- Nonprofits and community-based organizations
- Municipalities and Tribal Governments
- Contractors, workforce development and trades groups

Variety of offers:

Community energy  
planning

Workforce  
development

Regional outreach

Targeted campaigns

Microgrid support

Capacity  
building/convening

# Customer services core strategies for 2026-2030

Activity	Strategy
Community partners	<ul style="list-style-type: none"><li>• Targeted programming</li><li>• Outreach and awareness</li><li>• Rural capacity building including small grants</li></ul>
Roles & expertise	<ul style="list-style-type: none"><li>• Regionally-based outreach team</li><li>• Workgroups and Tribal Government and Stakeholder Relations manager</li></ul>
Community & municipal support	<ul style="list-style-type: none"><li>• Incentives for solar, solar + storage, water and wastewater treatment facilities, disaster recovery</li><li>• Energy planning and resilience planning</li></ul>
Supporting rural initiatives	<ul style="list-style-type: none"><li>• Targeted campaigns that address grid constraints or meet local needs, bring additional benefits</li></ul>